

### Conference Management Committee

**YATISWARI SARAVANABHAVAPRIYA** - Honorary Patron

**YATISWARI THAVAPRIYA** - Secretary

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### Conference External Advisors

**Dr. R. KARUNAKARAN** - Associate Professor, Department of Cooperatives, Hawassa University, Ethiopia.

**Dr. A. SATHEESH BABU** - Assistant Professor & Head, Dept. of Economics, Vivekananda College, Thiruvudakam.

**Dr. P. S VELMURUGAN** - Professor of Commerce & Director, Former Dean, School of Commerce & Management, Central University of Tamil Nadu.

**Dr. P. SELVARAJU** - Assistant Professor & Head, Department of Co-operative Management, Rajiv Gandhi Arts and Science College, Puducherry.

**Dr. B. ABIRAMI** - Associate Professor & Head, Dept. of Commerce, PSG College of Arts and Science, Coimbatore.

### Conference Organising Committee

**Convener :** **Dr. (Smt) R. KAVITHA**, Dean R&D,

Assistant Professor, PG & Research Department of Commerce

**Joint Convener :** **Dr.(Smt) P. Subha**,

Assistant Professor, PG & Research Department of Commerce

**Members :**

- **Dr. R. MUTHULAKSHMI** - Associate Professor & Head, PG & Research Department of Commerce
- **Dr. V. SANGEETHA** - Assistant Professor, PG & Research Department of Commerce
- **Dr. MILKA VIJAYAN** - Assistant Professor, PG & Research Department of Commerce
- **Selvi V. SORNA LAKSHMI** - Assistant Professor, PG & Research Department of Commerce
- **Selvi C. DHARSHINI** - Assistant Professor, PG & Research Department of Commerce

### Important Dates

25.01.2026

Submission of  
Abstract

29.01.2026

Submission of  
Full Paper

31.01.2026

Last date of  
Registration



## SRI SARADA COLLEGE FOR WOMEN (Autonomous)



(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Institution recognized u/s 2(f) & 12(B) of UGC & Reaccredited with "A" grade by NAAC

(A branch of Sri Ramakrishna Tapovanam, Thirupparaithurai)

Ariyakulam, Thoothukudi NH, Maharaja Nagar Post

Tirunelveli-627011, Tamilnadu, India

(Established in 1986)

E-mail:srisaradatvl@gmail.com Website:www.srisaradacollege.org

## INTERNATIONAL CONFERENCE ON "TRANSFORMING COMMERCE FOR VIKSHIT BHARAT @ 2047"

**3<sup>rd</sup> & 4<sup>th</sup> February 2026**



**Jointly Organised by**

**Research, Innovation & Development Cell**

**&**

**PG & Research Department of Commerce**

### About the College

Sri Sarada College for Women, Tirunelveli was established in 1986 by Srimath Swami Chidbhavananda Maharaj, the great saint, seer and savant widely known for the power and depth of his spirituality, with the noble purpose of providing opportunities for higher education to the rural women of the southern districts of Tamil Nadu. Swamiji's great vision was that "The girls who enter the portals of this Temple of Learning should leave as NIRAINANGAIYARS (Perfect Women)". (Having been accredited with 'A' Grade by NAAC, the college organizes many conferences in various disciplines). This educational citadel of learning is offering 12 UG, 8 PG and 2 Research Programmes leading to the Ph.D. in Commerce and Computer Science. The institution has also been approved by AICTE for the MCA, BCA and BBA Programmes and the MHRD sponsored Diploma in Sanskrit under the Rashtriya Sanskrit Sansthan, the Central Sanskrit University, New Delhi.

### About the Department

Department of Commerce was established in 1986 which aim to provide quality education in Commerce with eminent, well qualified, dedicated and experienced faculty. We provide entrepreneur skills, soft skills and industrial exposure which enable the students to acquire a better knowledge in the field of commerce. In our department, Banking Practices, Stock and Commodity Markets, Goods and Services Tax and Logistics Management, is offered as a certificate course to students which are handled by our faculty members. Apart from essential subjects of Commerce, provisions have been made for those students who volunteer to develop themselves in specific area of Commerce for advanced learning especially CMA, CA and CS courses. We offered Tally ERP 9.0 to our final year UG students which help them to develop their computer knowledge. The department has actively engaged on conducting institute industry interaction Programme, which will impart the knowledge of the students in industry.

### About the Conference

The International Conference on Emerging Trends in Commerce to Achieve Vikshit Bharat 2047 aims to bring together academicians, researchers, industry leaders, policymakers, and students on a common platform to explore, discuss, and deliberate on the evolving landscape of commerce in India and globally. This conference will focus on the emerging trends, technologies, business models, policies, and educational reforms that are reshaping the field of commerce. Special attention will be given to how these trends can contribute to India's development goals, including financial inclusion, digital transformation, entrepreneurship, sustainability, global trade competitiveness, and skill development. Through keynote sessions, paper presentations, panel discussions, and workshops, the conference will facilitate knowledge exchange, research collaboration, and actionable insights to support the realization of Vikshit Bharat by 2047.

### Research Themes for Presentation

- Digital Commerce & Innovation
- AI, Blockchain & Big Data in Business
- Policy, Regulation & Global Trade
- Role of MSME in Viksit Bharat
- Commerce Education & Skill Development
- Financial and Capital Markets
- Sustainable Business Models
- Financial Inclusion & Fintech Innovation

Accommodation can be provided to Female candidates at a nominal fee of Rs. 150/ day.

All Facilities & Female candidates ALONE are permitted to participate inside the campus. Male candidates can present ONLINE.

### DAY 1

- Dr. R. KARUNAKARAN,**  
Associate Professor,  
Department of Co-operatives,  
College of Business & Economics,  
Hawassa University, P.O. Box No.05  
Hawassa, Ethiopia.
- Dr. P. S VELMURUGAN,**  
Professor of Commerce & Director,  
Community College,  
Former Dean, School of Commerce & Management,  
Central University of Tamil Nadu.  
Thiruvarur - 610 005.
- Dr. P. SELVARAJU,**  
Assistant Professor & Head,  
Department of Co-operative Management,  
Rajiv Gandhi Arts and Science College,  
(PONSHE: Govt. of Puducherry)  
Abishegapakkam, Puducherry – 605 007.

### RESOURCE PERSON

### DAY 2

- Dr. B. REVATHY,**  
Chairperson-School of Business Studies,  
Professor & Head,  
Department of Commerce,  
Manonmaniam Sundaranar University,  
Tirunelveli - 641 012.
- Dr. V. RAJALAKSHMI,**  
Faculty Member,  
Department of Management Studies,  
Anna University Regional Campus,  
Tirunelveli - 627 007.
- Dr. K. RAJAMANNAR,**  
Assistant Professor,  
Department of Commerce,  
Manonmaniam Sundaranar University,  
Tirunelveli 627 012.

### Guidelines for Paper Presentation

- Students (girls only), Research Scholars, Teachers from Academic Institutions can participate on prior registration only.
- The Abstract/Manuscript has to be typed in Font Times new Roman with size 11 with line spacing 1.5
- The length of the Abstract should be between 250 to 300 words and have a minimum of 5 keywords abstract less than 250 words will not be considered.
- Only original and published research work not exceeding 5 pages has to be sent to sscwatconference@gmail.com. Hard copy by post is also requested. Certificates will be awarded to all the registered participants, who have participated in the conference.
- Proceedings with ISBN number(charge of Rs.500/-), Certificates will be issued.

### Registration Fee Details

Faculty/Scholars	Presentation	INR 600
	Participation	INR 500
Students	Presentation	INR 400
	Participation	INR 300
Corporates	Presentation	INR 1000
	Participation	INR 800

All the fees have to be remitted in:  
Name of the Bank : State Bank of India,  
Branch : Keelanatham, Tirunelveli.  
A/C No. 00000036949090058,  
IFSC Code: SBIN0015983

### Registration Link

<https://forms.gle/7aBb3TisjyYGEyRw8>

No Spot  
Registration

Contact Us : 9361102749 / 94431 82837