

CURRICULAM VITAE



1. Name : Dr. V. SANGEETHA
2. Husband Name : Mr. S. Sakthivel
3. Date of Birth and Age : 01.11.1981 & 39
4. Marital Status : Married
5. Category: Open/SC/ST/OBC/PC : BC
6. Residential Address : 86/58, Parvathy Amman Kovil Street,
Thoothukudi - 628002
7. Contact No. : 9790135317
- E-Mail : vsangeetha01@gmail.com
8. Nationality & Mother Tongue : Indian & Tamil
9. Academic Qualification : M.Com., M.Phil., D.G.T., Ph.D. (MSW)
10. Teaching Experience : 8 Years
11. Research Experience : 8 Years

As a Research Scholar

- Ph.D Thesis – Area – Marketing
- M.Phil Dissertation – Area – Marketing

As a Research Supervisor

- No. of M.Phil's Produced: 19

S. No	Student Name	Title
2014 - 2015		
1	P. Kalaiselvi	A Study on Consumer Perception of Online Shopping among College Students in Tirunelveli District
2	V. Surya	A Study on Utilization of Post Office Small Securing Schemes in Tirunelveli District
3	V.Mahalakshmi	A Study on Library Utilization Behaviour of College Students with Special Reference in Tirunelveli District
4	M. Kaviyakani	A Study on Employees Work Life Balance in Textile Retail Industry in Tirunelveli District with Special Reference to Pothys.
5	Tharaneeswari	A Study on Level of Work Stress among Government School Women Teachers in Tirunelveli District.
6	P. Shalini	A Comparative Study on Employee Engagement towards Government, Private Hospitals in Tirunelveli District.

7	R. Priyanka	A Study on Problems Faced by Rural Women Entrepreneurs in Theni District.
8	Milka Vijayan	A Study on Job Satisfaction of Aided College Teachers with Special Reference in Tirunelveli District.
2015 - 2016		
9	B. Sundari	A Study on Consumer Attitude towards FMCGs Products in Tirunelveli City.
10	D. Esakkiammal	A Study on Problems Faced by Government Staff Nurse with Special Reference in Tirunelveli City
11	H. Mahalakshmi	A Study on Problems Faced by Beedi Workers in Tirunelveli City
2016 - 2017		
12	B. Supriya	Perception of Consumer towards Online Shopping: A Study with Special Reference to College Students in Tirunelveli City.
13	S. Selvakumari	A Study on Customers Perception in Digital Marketing with house Hold Articles in Tirunelveli City
14	R. Sukanya	A Study on Employee Engagement Practices in MNC with Reference to I.T. Industry in Tirunelveli.
15	P. Gomathi	A Study on Viewers Attitude towards Celebrity Advertisements with Special Reference to Sports & Media Celebrities.
16	P. Petchithai	A Comparative Study on Perception of Customers of Public and Private Sector Bank towards E-Banking in Tirunelveli City.
2017 - 2018		
17	S. Selvakumari	A Study on Customer Perception in Digital Marketing with Household Articles in Tirunelveli City
2018 - 2019		
18	S. Krishnaveni	A Study on Impact of Social Media in College Students
2020 - 2021		
19	S. Maheswari	A Study on Economic and Health Status of Fishermen in Thoothukudi District

- Ph.D. Guidance: 4

S. No	Scholar Name	Title
1	R. Tiffany, (Part Time Scholar) Register Number: 18221261012005 Date of Commencement: 05/07/2018 Mobile Number: 8754862388 Email Id: tiffanyfdo@gmail.com	A Study on the Influential Prospects of Digital Marketing towards Online Shopping in Thoothukudi District
2	S. Eswaralakshmi (Part Time Scholar) Register Number: 18221261012015 Date of Commencement: 05/07/2018 Mobile Number: 7358433586 Email Id: thaarika13@gmail.com	A Study on Impact of Television Advertising relating to Junk Food on Primary School Children in Tirunelveli District
3	K. Chandra (Part Time Scholar) Register Number: 19121261012009 Date of Commencement: 23/12/2018 Mobile Number: 8754885953 Email Id: chandru661993@gmail.com	A Study on Job Satisfaction of Women Police in Southern Districts in Tamilnadu

4	E. Shiney Janet Register Number: 19121261062007 Date of Commencement: 22/12/2018 Mobile Number: 9047279026 Email Id: shineyeben7@gmail.com	An Occupational Impedes of Female Employees in Thoothukudi District
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12. Educational Qualification Details:

S. No	Degree	Year	Specialization	College	University
1	Ph.D	2014	Commerce	V.O.Chidambaram College, Thoothukudi – 628002	Manonmaniam Sundaranar University, Tirunelveli – 627012
2	M.Phil	2010	Commerce	V.O.Chidambaram College, Thoothukudi – 628002	Manonmaniam Sundaranar University, Tirunelveli – 627012
3	M.Com	2008	Commerce	V.O.Chidambaram College, Thoothukudi – 628002	Manonmaniam Sundaranar University, Tirunelveli – 627012
4	B.Com	2004	Commerce	A.P.C. Mahalaxmi College for Women, Thoothukudi - 2	Manonmaniam Sundaranar University, Tirunelveli-12
5	Certificate Course in Information Technology	2002	—	A.P.C. Mahalaxmi College for Women, Thoothukudi - 2	Manonmaniam Sundaranar University, Tirunelveli-12
6	Certificate Course in Gandhian Thought (CGT)	2016	—	Sri Sarada College for Women, Tirunelveli-11	Maduari Kamaraj University, Maduari
7	Diploma Course in Gandhian Thought (DGT)	2017	—	Sri Sarada College for Women, Tirunelveli-11	Maduari Kamaraj University, Maduari
8	Master of Social Work	2021	—	Alagappa University, Study Centre, Thoothukudi - 8	Alagappa University, Study Centre, Thoothukudi - 8

13. Subject/field of specialization/expertise : Banking, Marketing, Human Resource Management

14. Registered for awarded for Ph.D : Awarded on 22.01.2014

a) Title of Ph.D Thesis : Beneficiaries Opinion on Service Sector PHC in Thoothukudi District

15. Experience

Period			Designation	Institution & Place
	From	To		
1	14.07.2014	Till date	Assistant Professor	Sri Sarada College for Women (Autonomous), Tirunelveli - 11

16. Responsibilities/Positions held in the College:

Year	Responsibility – 1	Responsibility – 2	Responsibility – 3	Responsibility – 4	Responsibility – 5
2014-15	Member of Internal Advisory Committee	Criterion Coordinator NAAC AQAR preparation (Criterion III)	—	—	—
2015-16	Criterion Coordinator NAAC AQAR preparation (Criterion III)	Vice President – Vardhana Samvita Forum	—	—	—
2016 -17	Criterion Coordinator NAAC AQAR preparation (Criterion III)	—	—	—	—
2017-18	Autonomous Joint Co-ordinator	—	—	—	—
2018-19	Autonomous Joint Co-ordinator	Women Cell Joint Coordinator	—	—	—
2019-20	Autonomous Joint Co-ordinator	Department Autonomous Coordinator	—	—	—
2020-21	Autonomous Joint Coordinator	NISP Coordinator	Department IQAC Co-ordinator	Department Autonomous Coordinator	—
2021 -22	Autonomous Joint Coordinator	NISP Coordinator	MSW Programme Joint Co-ordinator	Department Autonomous Coordinator	NSS V Unit

17. Details of Books Published:

S. No	Title	Name of the Journal	Page	Rate	Year	Book No.
1	Green Marketing Issues and Challenges	International Seminar Proceedings	483	Rs.500	2017	ISBN No : 978-81-933821-0-3
2	A Study on Impact of Soft Skills among College Students with Special Reference to Tirunelveli City	“Good Beginning for Great Success A Comprehensive Guide to Personality Development”	85 – 98	Rs.900	2018	RIP – Research India Publications Book Proposal No: 1378, ISBN No: 978-93-87374-76-8
3	A Study on Employees’ Job Satisfaction with Special Reference to Super Market in Thoothukudi District	A Paradigm Shift in Banking, Marketing and HRM, Mayas Publication, Edition: First – Volume – I, August 2019	119 – 125	Rs.900	2019	ISBN No: 978-81-942153-7-0

4	A Study on Stress and Problems Faced by Women Police in Thoothukudi	Edited Books on Recent Researches in Arts and Science, Volume I, April 2020, Published by Of By and For You Publication, Kanyakumari	18 - 25	Rs.500	2020	ISBN No: 978-81-942871-3-1
5	A Study on Impact of Digital Marketing in Customer Purchase Decision in Thoothukudi	Edited Books on Technology Learning for Next Generation First Edition 2020, Krishna Publication House, Gujarat	265 – 275	Rs. 750	2020	ISBN No: 978-81-947388-3-1
6	A Study on Impact of Junk Food in Palayamkottai Area	Edited Books on Technology Learning for Next Generation First Edition 2020, Krishna Publication House, Gujarat	276 – 282	Rs. 750	2020	ISBN No: 978-81-947388-3-1
7	A Study On Knowledge And Attitude Of Health Care Staff From Primary Health Centre In Pudukottai	Edited Books on Multidisciplinary Research - Volume 1, Archers and Elevators Publishing House	122 - 126	Rs. 850	2021	ISBN No: 978-93-90996-58-2
8	A Study on the Impact of Social Media Marketing Towards Online Shopping in Thoothukudi	Edited Volume Book Titled “Prospects & Challenges Of Social Media Advertising”.	147 – 153	Rs. 350	2021	ISBN No: 978-1-956102-40-6
9	A Study on Knowledge and Attitude of Health Care Staff from Primary Health Centre in Pudukottai	Multidisciplinary Research , Volume 1	122 – 126	Rs. 850		ISBN No: 978-93-90996-58-2

18. Review/research Publications through proceedings/journals:

S. No	Title	Periodicity of the Article	Name of the Journal	Page. No.	Year	Journal No./ISBN/ISSN/Impact Factor No.
1	Dimensions of Health Care Centres – PHCs in Thoothukudi District	July-December 2014	Pragnavani – Journal of Dazzling Research Aspirants	23 - 28	2014 - 2015	ISSN: 2249-6017
2	Consumer Preference towards Hot Drinks in Thoothukudi	July-December 2014	Pragnavani – Journal of Dazzling Research Aspirants	57-62	2014 - 2015	ISSN: 2249-6017
3	A Study on the Customer Satisfaction Level towards the Use of the Bajaj Bikes With Special Reference to Nagarcoil Town	February 2015	International Journal in Management and Social Science	32 – 37	2014 - 2015	Vol. 03, Issue – 02, ISSN: 2321-1784 Impact Factor: 3.25

4	A Study on Job Satisfaction Level of Women Teachers Working in Arts and Science Colleges	March 2015	International Journal in Commerce, IT & Social Sciences	11 – 16	2014 - 2015	Volume. 2, Issue – 03, ISSN: 3394-5702 Impact Factor: 2.443
5	A Study on Women Empowerment of Self Help Groups in Thoothukudi District	27 th August 2015	NAAC Sponsored Proceedings of the National Conference on State of the Art Methodology to Enhance Teaching, Learning and Evaluation Process, organized by Internal Quality Assurance Cell (IQAC), Sri Sarada College for Women, Tirunelveli – 11	189 – 193	2015 - 2016	ISBN: 978-81-926040-5-3
6	A Study on the Reading Habits of College Students in Thoothukudi District	22 nd and 23 rd January 2016	Proceedings of the National Conference on Evolving Role of Libraries and Librarianship, Sponsored by Raja Rammohun Roy Library Foundation, Kolkatta, Ministry of Culture, Government of India, Organised by Sri Sarada College for Women, Tirunelveli – 11	200 – 203	2015 - 2016	ISBN: 978-81-926040-9-1
7	Challenges Faced by Women Entrepreneurs in Tirunelveli District – A Study	February 2018	ROOTS International Journal of Multidisciplinary Researches	77 – 79	2017 - 2018	Special Issue on Modern Business Practices-A Drive for Sustainability, A Peer Reviewed, Refereed & Quarterly Journal with Impact Factor: 3.487 , Volume: 4, Special Issue:8, ISSN: 2349-8684 , UGC Approved Journal No: 48991
8	Marketing of Pension Schemes by the Insurance Sectors with Special Reference to Tirunelveli District – A Study	July 2017	Sadakath A Research Bulletin	55 – 59	2017 - 2018	UGC Approved Journal No. (64130) . Indexed in Google Scholar, Vol. V, No: 1, ISSN: 2347-7644
9	An Introduction to Green Marketing	23.08.2017	International Seminar on Green Marketing Issues and Challenges	360-364	2017 - 2018	ISBN:97 8-81-933-821-0-3
10	A Study on Impact of GST in India	December 2017	SVNC Research Journal	44 – 48	2017 - 2018	Volume: 12, ISSN: 0976-2949
11	A Study on Empowerment of Women through SHGs with Special Reference To Thoothukudi District	October 2017	Journal of Management and Science – Directory of Open Access Journals (DOAJ)	37 – 41	2017 - 2018	Special Issue on Recent Trends in Commerce and Technology, Issue No. 2, Printed ISSN: 2249-1260 Online ISSN: 2250-1819 Impact Factor:0.654
12	Villagers Inclination towards Healthcare System	April 2018	International Journal of Recent Research Aspects (IJRAA)	151-154	2017 - 2018	ISSN:2349-7688 , Special Issue: Conscientious Technologies
13	Consumers Attitude on Brand Loyalty of Nestle	April 2018	International Journal of Science, Engineering and Management (IJSEM)	527-529	2017 - 2018	Volume: 3, Issue: 4, ISSN (Online): 2456-1304 ,

	Products					Impact Factor:2.7
14	A Study on Environmental Impacts on Tourism in India	28.05.2018	International Conference Proceedings, Socio-Economic, Environmental, Ethical, Science & Technological Impact on Various Facets of Trade & Commerce, Department of Commerce, Sri Sarada College for Women, Tirunelveli	88-93	2017 - 2018	ISBN: 9788193382127
15	A Study on Impact of Soft Skills among College Students with Special Reference to Tirunelveli City	2018	Good Beginning for Great Success A Comprehensive Guide to Personality Development	85 – 92	2018 - 2019	RIP – Research India Publications, Book Proposal No: 1378, Chapter – IV, Soft Skills, ISBN: 978-93-87374-76-8
16	An Empirical Study on Banker's Perception on Green Banking	27 th February 2019	Dimensions of E-Commerce and E-Management in Business Environment and its Implications, Proceedings of National Conference, 27 th February 2019, Organised by Manonmaniam Sundaranar University, Constituent Model College, Nagalapuram	160 – 165	2018 - 2019	ISBN: 978-93-86712-60-8
17	A Study on E-Retailing in Tirunelveli District	27 th February 2019	Dimensions of E-Commerce and E-Management in Business Environment and its Implications, Proceedings of National Conference, 27 th February 2019, Organised by Manonmaniam Sundaranar University, Constituent Model College, Nagalapuram	94 – 98	2018 - 2019	ISBN: 978-93-86712-60-8
18	A Study on Importance and Benefits of Sports among Young Generation Students in Tirunelveli	06.02.2019 & 07.02.2019	Proceedings of the National Conference on Issues and Innovative Initiatives towards Vital, Viable and Value Bound Quality Higher Education, Sponsored by National Assessment and Accreditation Council (NAAC), Bangalore – 560072, Organised by Sri Sarada College for Women, Tirunelveli – 11	140 – 144	2018 - 2019	ISBN: 978-81-933821-6-5
19	A Study on ICT Teaching – Opportunities and Challenges in Thoothukudi	06.02.2019 & 07.02.2019	Proceedings of the National Conference on Issues and Innovative Initiatives towards Vital, Viable and Value Bound Quality Higher Education, Sponsored by National Assessment and Accreditation Council (NAAC), Bangalore – 560072, Organised by Sri Sarada College for Women, Tirunelveli	178 – 183	2018 - 2019	ISBN: 978-81-933821-6-5
20	A Study on ICT in Teaching Learning Process for Higher Education in Thoothukudi District	06.02.2019 & 07.02.2019	Proceedings of the National Conference on Issues and Innovative Initiatives towards Vital, Viable and Value Bound Quality Higher Education, Sponsored by National Assessment and Accreditation	184 – 189	2018 - 2019	ISBN: 978-81-933821-6-5

			Council (NAAC), Bangalore – 560072, Organised by Sri Sarada College for Women, Tirunelveli – 11			
21	A Study on the Role of ICT to make Teaching – Learning Effective in Thoothukudi District	06.02.2019 & 07.02.2019	Proceedings of the National Conference on Issues and Innovative Initiatives towards Vital, Viable and Value Bound Quality Higher Education, Sponsored by National Assessment and Accreditation Council (NAAC), Bangalore – 560072, Organised by Sri Sarada College for Women, Tirunelveli – 11	478 – 484	2018 - 2019	ISBN: 978-81-933821-6-5
22	A Study on Job Satisfaction of Women Police Working in Thoothukudi District	March 2019	Sadakath A Research Bulletin	27 – 31	2018 - 2019	UGC Approved Journal No. (64130). Indexed in Google Scholar, Vol. VI, Special Issue: 2, ISSN: 2347-7644
23	Customer Perception towards Internet Banking in Thoothukudi	March 2019	Sadakath A Research Bulletin	37 – 42	2018 - 2019	UGC Approved Journal No. (64130). Indexed in Google Scholar, Vol. VI, Special Issue: 2, ISSN: 2347-7644
24	A Study on Rural Economy in India	March 2019,	Sadakath A Research Bulletin	361- 364	2018 - 2019	UGC Approved Journal No. (64130). Indexed in Google Scholar, Vol. VI, Special Issue: 2, ISSN: 2347-7644
25	A Study on Crypto Currencies and Bit Coin in India	29 th September, 2018	International Conference, The Global Relevance of Bitcoin as a Payment System	45 – 50	2018 - 2019	Consideration of Indian Industry Young Indians ISBN: 978-93-8543-25-3
26	A Study on Awareness and Attitudes of Food Handling Practices of Mothers in Thoothukudi District	September 2018	Research Review International Journal of Multidisciplinary	31 – 34	2018 - 2019	ICIMP – 2018, Special Issue, ISSN: 2455-3085 (Online) Impact Factor 5.164 UGC Journal No.44945
27	A Study on Eco-Friendly Food Packaging on Bio-Degradable Products in Thoothukudi District	19 th September 2018	Shanlax International Journal of Commerce	97 – 105	2018 - 2019	A Peer-Reviewed, Refereed Scholarly Quarterly Journal, Globally Indexed with Impact Factor: 4.118 , Volume:6, Special Issue:1, ISSN: 2320-4168
28	A Study on Awareness and Attitudes of Food Handling Practices of Mothers in Thoothukudi District	September 2018	Research Review International Journal of multidisciplinary, Special Issue, International Conference, Innovation in Management Practices (ICIMP – 2018), Organised by Department of Commerce, Sankara College of Science and Commerce, Saravanampatty, Coimbatore.	31 - 34	2018 - 2019	Research Review International Journal of Multidisciplinary, ISSN: 2455-3085 (Online), Impact Factor: 5.164 (SJIF), Peer Reviewed Journal
29	A Study on Green Marketing in India	19 th September	Shanlax International Journal of Commerce	151- 157	2018 - 2019	A Peer-Reviewed, Refereed Scholarly

		2018				Quarterly Journal, Globally Indexed with Impact Factor: 4.118 , Volume:6 , Special Issue:1, ISSN: 2320-4168
30	A Study on Consumer Awareness and Usage of E-Banking Transactions through Mobile Phones in Thoothukudi	19 th September 2018	Shanlax International Journal of Commerce	97 – 105	2018 - 2019	A Peer-Reviewed, Refereed Scholarly Quarterly Journal, Globally Indexed with Impact Factor: 4.118 , Volume:6 , Special Issue: 1, ISSN: 2320-4168
31	A Study on Challenges Faced by Small Scale Entrepreneurship Management in Tirunelveli City	October 2019	Restaurant Business is Scopus Indexed at https://www.scopus.com/sourceid/4900152405	244- 251	2019 - 2020	International Open access, Peer-reviewed, Interdisciplinary and Fully referred, International Quarterly published, UGC listed Journal (S.No: 10549), Vol – 118, Issue – 10, ISSN: 0097-8043
32	A Study on Entrepreneurs in Small Business with Reference to Thoothukudi District	September 2019	Indo Global Journal of Commerce and Economics	64 – 65	2019 - 2020	Volume: 5, Issue: 2, ISSN NO. 2393- 9796 Impact Factor. 4.153
33	Attitude of Staff Working in Primary Health Centres with Special Reference to Thoothukudi District	December 2019	International Conference on Transformation in Industry in an Era of Digitalization: Challenges and Opportunities, PG & Research Department of Commerce, Guru Nanak College (Autonomous), Chennai., International Journal of recent Technology and Engineering (IJRTE)	130 -133	2019 - 2020	Published by: Blue Eyes Intelligence ³ Engineering & Sciences Publication, Volume: 8, Issue: 452, ISSN: 2277-3878, Retrieval Number: D101612845319/ DOI: 10.35940
34	A Study on Entrepreneurship in Changing Economic Scenario in Tirunelveli City	27 th January 2020	Our Heritage Multidisciplinary Research Journal – UGC – CARE List Group – I	5241 - 5246	2019 - 2020	Volume: 68, Issue: 1 ISSN: 0474-9030, Impact Factor: 6.6
35	An Initiative Transformation of Online Food Delivery with Special Reference to Zomato	20.02.2020	International Conference on Intellectual Property and Entrepreneurship, Organized by: Department of Commerce, Holy Cross Home Science College, Thoothukudi, Tamilnadu. India.	27 - 33	2019 - 2020	OUR HERITAGE (UGC Care Journal) ISSN: 0474-9030 Vol-68, Special Issue-55
36	A Study on Stress and Problems Faced by Women Police in Thoothukudi	April 2020	Recent Researches Arts and Science	18 - 25	2019 - 2020	ISBN No: 978-81-942871-3-1
37	A Study on Stress Among Women	25 th April 2020	Journal of XI'AN University of Architecture & Technology	1428 -	2019 - 2020	Impact Factor: 3.7, ISSN: 1006-7930, JXAT

	Police in Thoothukudi			1434		Journal, Volume XII, Issue IV, (Scopus Journal)
38	A Study on Problems Faced by Women Police in Thoothukudi	29 th April 2020	Mukt Shabd Journal, UGC Care Group – I Journal,	3221 - 3228	2019 - 2020	Volume IX, Issue IV, ISSN No: 2347-3150, Impact Factors: 4.6, UGC Approved. DOI:09.0014.MSJ.2020.V914.0086781.723
39	A Study on Women Empowerment of Self Help Groups in Thoothukudi District	2020	International Journal of Advanced Research in Science, Communication and Technology(IJARSCT)	108 - 114	2020 - 2021	ISSN : 2581-9429 , Issue 2, Volume III, March 20-21
40	Impact of Diagnosis, Treatments, and Precaution in Primary Health Centre during Covid 2019	2020	IUJ Journal of Management,	152 – 159	2020 - 2021	Vol 8, No.2, Dec 2020, EOI: eoi.citefactor.org/10.11224/IUJ.08.02.12
41	A Study on Awareness and Attitude of Primary Health Centres in Veppalodai with Special Reference to Thoothukudi District	2020	Wesleyan Journal of Research, UGC approved, multi-disciplinary peer-reviewed journal.	113 - 118	2020 - 2021	Volume: 14, No: 1 (III), ISSN: 0975-1386
42	A Study on Evaluation of Food Safety Practices in Tirunelveli District	2021	EAT RIGHT INDIA, Organised by Department of Commerce (Self – Finance), Sri Parasakthi College for Women (Autonomous), Courtallam	190 - 194	2020 - 2021	ISBN: 978-93-5406-635-1
43	A Study on Impact of Food Safety Knowledge, Attitude and Food Handling Practices of College Students in Thoothukudi District	2021	EAT RIGHT INDIA, Organised by Department of Commerce (Self – Finance), Sri Parasakthi College for Women (Autonomous), Courtallam	183 - 189	2020 - 2021	ISBN: 978-93-5406-635-1
44	A Study on Impact of Social Media among College Students in Thoothukudi District	2021	Shanlax Publications Edited Books on Impact of social Media on Social Issues, PG & Research Department of Commerce, Sri Parasakthi College For Women, (Autonomous), Courtallam.	106 – 111	2020 - 2021	February 2021 ISBN: 9789351943619
45	A Study on Teaching and Learning Practices In Higher	2021	NAAC sponsored two days national level Online seminar on NAAC accreditation in new paradigm: a key to Quality	101 -106	2021 - 2022	ISBN: 978-93-91373-40-5

	Education for Sustaining Quality		enhancement in higher education 08th & 09th july, 2021, internal quality assurance cell, Holy cross home science college, Thoothukudi			
46	Practice of Corporate - Curriculum – Consortium (c-3) in the Autonomy	2021	NAAC sponsored two days national level Online seminar on NAAC accreditation in new paradigm: a key to Quality enhancement in higher education 08th & 09th july, 2021, internal quality assurance cell, Holy cross home science college, Thoothukudi	124 - 127	2021 - 2022	ISBN: 978-93-91373-40-5
47	Digitalization Of Higher Education To Promote Quality And Diversity	2021	National Conference on Strengthening IQAC Sustainability, Jan 8-9 2021	36 - 40	2021 - 2022	ISBN978-81-934352-2-9
48	The Role Of Ict In Quality Enhancement Of Higher Education	2021	National Conference on Strengthening IQAC Sustainability, Jan 8-9 2021	41 - 44	2021 - 2022	ISBN978-81-934352-2-9
49	A Study On Awareness And Attitude Of Primary Health Centres In Veppalodai With Special Reference To Thoothukudi District	2021	National Conference on Strengthening IQAC Sustainability, Jan 8-9 2021	45 - 49	2021 - 2022	ISBN978-81-934352-2-9
50	A Study On Teaching And Learning Practices In Higher Education For Sustaining Quality	2021	NAAC Sponsored Two Days National Level Online Seminar On Naac Accreditation In New Paradigm: A Key To Quality Enhancement In Higher Education 08th & 09th July, 2021	101 - 106	2021 - 2022	ISBN: 978-93-91373-40-5
51	Practice Of Corporate - Curriculum – Consortium (C-3) In The Autonomy	2021	NAAC Sponsored Two Days National Level Online Seminar On NAAC Accreditation In New Paradigm: A Key To Quality Enhancement In Higher Education 08th & 09th July, 2021	124 - 127	2021 - 2022	ISBN: 978-93-91373-40-5
52	A Study on Awareness and Attitude of Primary Health Centres in Veppalodai with Special Reference to Thoothukudi District	2021	Proceedings of the National Conference on Strengthening IQAC For Quality Sustainability	113 - 120	2021 - 2022	ISBN: 978-81-934352-2-9

19. Participation Details (Conference/Seminar/Workshop/Symposium/Webinar)

S. No	Title	Conference/Seminar/Workshop/Symposium/Webinar	Level: State/National /International	Participation/ Presentation	Year
1	A Study on Eco-Friendly Food Packaging on Bio-Degradable Products in Thoothukudi District	Conference	National	Presented	14.02.2014
2	Study of Teaching Aptitude, Social Adjustment and Job Satisfaction with Special Reference to School Teachers	Seminar	National	Presented	31.02.2014 & 31.02.2014
3	Inter-University Conference on Gandhian Values for Youth Conducted in commemoration of National Youth Day Celebrations	Conference	National	Presented	12.01.2015
4	A Study on Women Empowerment Self Help Groups in Thoothukudi District	Conference	National	Presented	27.08.2015
5	Quality Writing of Articles for Journals, Conferences, Seminars and Presentation Skills	Workshop	National	Participated	04.09.2015 & 05.09.2015
6	Innovative Practices in Human Resource Management IPHRM – 2015	Workshop	National	Participated	14.09.2015
7	SPSS and Its Practical Applications in Research & Development	Workshop	State	Organised	23.09.2015
8	Gandhian Thought – Religious Philosophy of Gandhi: Today's Relevance	Conference	National	Participated	28.10.2015
9	A Study on Reading Habits of College Students in Thoothukudi District	Conference	National	Presented	22.01.2016 & 23.01.2016
10	A Study on Problems of Women Entrepreneur in Thoothukudi District	Seminar	National	Presented	19.08.2016
11	Co-operative Sector: Issues and Challenges	Conference	National	Participated	07.10.2016
12	Improving Your API Scores Based on UGC Regulations	Seminar	National	Participated	21.07.2017
13	A Study on Attitude of Staff Towards Health Care Service in Primary Health Centres in Thoothukudi District	Seminar	National	Presented	07.08.2017
14	A Study on Challenging and Prospects of Mobile Banking in Thoothukudi District	Conference	International	Presented	28.09.2017
15	A Study on Empowerment of Women Through SHGs With	Conference	National	Presented	06.10.2017

	Special Reference to Thoothukudi District				
16	Data Analysis through SPSS	Workshop	State	Participated	15.12.2017
17	A Study on Impact of Goods and Taxes in India	Seminar	National	Presented	22.12.2017
18	A Study on Environmental Impacts on Tourism in India	Conference	International	Presented	31.01.2018 & 01.02.2018
19	Social Entrepreneurship - An Emerging Trend	Conference	International	Presented	22.02.2018
20	Challenges Faced by Women Entrepreneurs in Tirunelveli District – A Study	Conference	International	Presented	23.02.2018
21	Companies Act 2013 – Structural Reformation you need to know	Workshop	State	Participated	03.08.2018
22	An Introduction to Green Marketing	Seminar	International	Presented	23.08.2018
23	A Study on Work Life Balance of Women Nurses in Hospitals with References to Tirunelveli District, Tamilnadu	Conference	International	Presented	05.09.2018
24	A Study on Green Marketing in India	Seminar	International	Presented	19.09.2018
25	A Study on Consumer Awareness and Usage of E-Banking Transactions Through Mobile Phones in Thoothukudi	Seminar	International	Presented	19.09.2018
26	A Study on Eco-Friendly Food Packaging on Bio-Degradable Product in Thoothukudi District	Seminar	International	Presented	19.09.2018
27	A Study on Awareness and Attitudes of Food Handling Practices of Mothers in Thoothukudi District	Conference	International	Presented	26.09.2018
28	Quality Research and Publications	Seminar	State	Participated	07.12.2018
29	Issues and innovative Initiatives towards Vital, Viable and Value Board Quality Higher Education	Conference	National	Participated	06.02.2019 & 07.02.2019
30	Customer Perception towards Internet Banking in Thoothukudi	Seminar	National		March 2019
31	A Study on Rural Economy in India	Seminar	National		March 2019
32	Women Empowerment is Mother India Empowerment	Conference	International	Participated	11.07.2019
33	Writing Quality Research Papers - Publishing in Scopus & Care Approved Journals	Seminar	National	Participated	19.07.2019 & 20.07.2019
34	Application of Statistical Tools in Research	Seminar	National	Participated	17.09.2019 & 18.09.2019

35	Public Financial Management System (PFMS)	Workshop	State	Participated	26.11.2019 & 27.11.2019
36	A Study on Entrepreneurship in Changing Economic Scenario	Conference	International	Presented	27.01.2020
37	Industry 4.0	Conference	International	Presented	28.01.2020
38	Writing Articles in Scholarly Publications	Seminar	National	Participated	1 st February 2020
39	Modern Ethics in Research Methodology	Workshop	National	Participated	12.02.2020
40	Introduction to Computers	Workshop	National	Participated	28.03.2020
41	Stay at Home Save Lives Pledge, the 21 Days Lockdown Rules	Seminar	National	Participated	29.03.2020
42	One Week Online Course on Research Methodology for Social Science	Seminar	National	Participated	06.04.2020 – 12.04.2020
43	Three Days Online Research Methodology Workshop, REST Society for Research International (RSRI), Krishnagiri.	Workshop	State	Participated	12.04.2020 – 14.04.2020
44	4 Days Online Course on Creativity and Innovation for Personal and Professional Development	Workshop	State	Participated	13.04.2020 – 16.04.2020
45	5 Days Online Course on Stress Management	Workshop	State	Participated	13.04.2020 – 17.04.2020
46	2 Days Online Course on Fundamentals of Fashion Designing	Workshop	State	Participated	15.04.2020 – 16.04.2020
47	Two Days Online Course on Personality Development	Workshop	State	Participated	17.04.2020 – 18.04.2020
48	3 Days Online Workshop on Reference Management Tools and Online Citation Database, Indian Academic Researchers Association, Tiruchirappalli	Workshop	State	Participated	19.04.2020 – 21.04.2020
49	Two Days Online Workshop on Self Development, Department of Business Administration, Sri Sarada Neketan College of Science for Women, Karur.	Workshop	State	Participated	20.04.2020 – 21.04.2020
50	2 Days Online Course on Kaalamthorum Tamil Ilakkiyankal	Workshop	State	Participated	20.04.2020 – 21.04.2020
51	Four Days Course on Use of Statistical Tools & Techniques for Social Science Research	Workshop	State	Participated	20.04.2020 – 23.04.2020
52	In Pursuit of Passion & Soft Skills	Workshop	State	Participated	20.05.2020

53	Online Course on We Have but One Earth, a registered Digital Event under Earth Day Network, 50 th Anniversary of Earth Day	Workshop	State	Participated	22.04.2020
54	Research Outcomes: Technical Paper Writing, Research Proposal, Patent Filing	Workshop	State	Participated	22.04.2020
55	How to Stay Happy in Uncertainty	Workshop	State	Participated	22.04.2020
56	3 Days Online Course on Online Training, Best Practices o Writing Research Paper	Workshop	State	Participated	22.04.2020 – 24.04.2020
57	Three Days National Level Online Faculty Development Programme on Recent Trends in Artificial Intelligence and Impact on Teaching Professionals	FDP	National	Participated	22.04.2020 – 24.04.2020
58	Research Outcomes: Technical Paper Writing, Research Proposal, Patent Filing	Workshop	State	Participated	22.04.2020
59	Three Days National Level Online Faculty Development Programme on Recent Trends in Artificial Intelligence and Impact on Teaching Professionals	FDP		Participated	22.04.2020 – 24.04.2020
60	COVID-19 COMBATANT	Workshop	State	Participated	23.04.2020
61	Participated and Pledged in Online Corona Virus Awareness Program	Workshop	State	Participated	24.04.2020
62	Two Week Online Workshop on Comprehensive E-Learning to E-Training Guide for Administrative Work	Workshop	State	Participated	25.05.2020 – 05.06.2020
63	Intellectual Property Rights	Workshop	State	Participated	26.04.2020
64	Intellectual Property Rights Cell & Institution's Innovation Council	Workshop	State	Participated	26.04.2020
65	Strategies to Address the Soft Sill Gap	Workshop	State	Participated	27.04.2020 – 01.05.2020
66	Workshop on Model Building in Social Science Research	Workshop	State	Participated	28.04.2020
67	Webinar on Design of Wind Turbine Blade Using CFD	Webinar	National	Participated	28.04.2020
68	Three Days Online Faculty Development Programme on Emotional Intelligence	FDP	National	Participated	28.04.2020, 30.04.2020 & 01.05.2020
69	Three Days Online Faculty Development Programme on Emotional Intelligence	FDP	National	Participated	28.04.2020, 30.04.2020 & 02.05.2020

70	Fundamentals of Intellectual Property Rights – Patents, Trademarks, Copyright and Designs	Webinar	National	Participated	29.4.2020
71	Online Workshop on Anti-Plagiarism in Research Writing	Webinar	National	Participated	29.04.2020
72	Free Webcast – Online Teaching – Learning and Online Assessment Demo	Webinar	National	Participated	29.04.2020
73	Food Awareness	Webinar	National	Participated	30.04.2020
74	COVID 19 – Managing Uncertainties	Webinar	National	Participated	30.04.2020
75	Syllabus Based Topics in Marketing	Webinar	National	Participated	30.04.2020
76	Accreditation Management System Demo	Webinar	National	Participated	30.04.2020
77	Three Days National Level Faculty Development Program	FDP	National	Participated	30.04.2020 - 02.05.2020
78	Faculty Development Program on Outcome Based Education	FDP	National	Participated	30.04.2020
79	Recent Advancement of Education and Technology	Webinar	National	Participated	01.05.2020
80	Webinar on Topic Ver 2.0: How to Stay Happy in Uncertainty	Webinar	National	Participated	02.05.2020
81	The Power of a Teacher	Webinar	National	Participated	04.05.2020
82	How to Balance our Economy in COVID-19	Webinar	National	Participated	05.05.2020
83	Faculty Development Programme - Webinar on online Teaching techniques and Assessment	FDP	National	Participated	06.05.2020
84	E-Learning Skills Enhancement	Webinar	National	Participated	08.05.2020
85	The Art of Teaching is the Art of Assisting	Webinar	National	Participated	11.05.2020
86	Psychological First-Aid	Webinar	National	Participated	11.05.2020
87	Online Faculty Development Programme on Intellectual Property Rights (IPR)	FDP	National	Participated	11.05.2020 - 15.05.2020
88	National Webinar on How to be Happy in Times of Uncertainty	Webinar	National	Participated	12.05.2020
89	Exploring E-Learning Resources	Webinar	National	Participated	12.05.2020
90	Online Quiz Competition on Intellectual Property Rights	Webinar	National	Participated	12.05.2020
91	Social Intelligence in Classrooms	Webinar	National	Participated	13.05.2020
92	Doctoral Thesis: Key Components and Research Skills and Research Funding	Webinar	National	Participated	14.05.2020

	Opportunities: In India and Abroad				
93	An Overview of GST	Webinar	National	Participated	14.05.2020 – 16.05.2020
94	Online Quiz Programme on Stay Home Stay Safe	Webinar	National	Participated	15.05.2020
95	National Level Webinar on Data Science	Webinar	National	Participated	16.05.2020
96	International Faculty Development Program on Economic Meltdown Poses Threat to Financial Stability – COVID 19	FDP	State	Participated	16.05.2020
97	Stress Management	Webinar	National	Participated	16.05.2020
98	International Webinar Series Entitled Rock Your Dreams	Webinar	International	Participated	18.05.2020
99	Impact of COVID – 19 on The Financial Services Sector	Webinar	National	Participated	18.05.2020 – 23.05.2020
100	Principles of Management Faculty Development Program	FDP		Participated	18.05.2020 – 22.05.2020
101	An Overview of GST	Webinar	National	Participated	19.05.2020
102	Mind Your Minds During Lockdown - To Counter Stress	Webinar	National	Participated	20.05.2020
103	Webinar on In Pursuit of Passion & Soft Skills	Webinar		Participated	20.05.2020
104	International Webinar on Higher Education	Webinar	International	Participated	20.05.2020
105	Webinar on Quality Metrics in Higher Education	Webinar		Participated	21.05.2020
106	Energy, Energy Everywhere, How to harness it?	Webinar	National	Participated	21.05.2020
107	Environment and Sustainable Development	Webinar	National	Participated	23.05.2020
108	Faculty Empowerment Webinar on the Topic Enhancing the Power within	Webinar		Participated	23.05.2020
109	Healthy Mind Healthy Living	Webinar	National	Participated	24.05.2020
110	Image Analytics and Processing	Webinar	National	Participated	25.05.2020
111	Art of Writing Research Review Articles for Publishing in Peer Reviewed Journals	Webinar	National	Participated	25.05.2020
112	Online Teaching-Learning and Online Assessment demo	Webinar	National	Participated	27.05.2020
113	online course on “COMPANIES ACT, 2013”	Webinar	National	Participated	28.05.2020
114	Expert Panel Discussion Entitled Vocal for Local, Opportunities for	Webinar	National	Participated	28.05.2020

	Entrepreneurship & Startups				
115	Online Teaching-Learning and online Assessment Demo	Webinar	National	Participated	29.05.2020
116	NAAC Accreditation Management System Demo	Webinar	National	Participated	29.05.2020
117	National Webinar on Discourse and Creativity – The Difference in Perspective	Webinar	National	Participated	29.05.2020
118	International Webinar on The impact of COVID 19 on Banking Sector – A Global Scenario	Webinar	International	Participated	29.05.2020
119	National Webinar on Fashion Your Future with Right Investment Choices	Webinar	National	Participated	29.05.2020
120	Exploring & E-Learning Technologies One Day National Level Faculty Development Webinar	Webinar	National	Participated	03.06.2020
121	Webinar on Covid-19 and Future Employability	Webinar	National	Participated	06.06.2020
122	Implications of COVID 19 on Financial Sectors	Webinar	National	Participated	08.06.2020
123	National Webinar on Neuro-Linguistic Programming Techniques for Enhancing Teaching Effectiveness	Webinar	National	Participated	08.06.2020
124	Webinar on Interdisciplinary Research and its Importance	Webinar	National	Participated	12.06.2020
125	Insightful Fridays of Sky Campus Digital Knowledge Webinar Series on the Theme Building a Sustainable Future	Webinar	National	Participated	12.06.2020
126	CO PO Attainment Computation and Outcomes Analysis	Webinar	National	Participated	13.06.2020
127	Online Crash Course on Personal Quality – Its Your Personality	Webinar	National	Participated	13.06.2020
128	Webinar in the title of Technology Towards Internet of Things – Present and Future (Online Mode), In Association with IEEE Computer Society & Computer Society of India	Webinar	National	Participated	14.06.2020
129	NAAC Accreditation Management System Demo	Webinar	National	Participated	18.06.2020
130	Webinar on My Work...My Passion...	Webinar	National	Participated	19.06.2020
131	CO-PO Attainment Computation and Outcomes	Webinar	National	Participated	19.06.2020
132	Impact of Covid 10 on Educational Services and Alternating Strategies	Webinar	National	Participated	20.6.2020
133	National Webinar on Stress	Webinar	National	Participated	20.06.2020

	Management for Law Students, Legal Professionals & Benefits of E-Learning				
134	Webinar on The Greatness of Yoga and its Benefits	Webinar	National	Participated	21.06.2020
135	Online Webinar on Art of Public Speaking	Webinar	National	Participated	20.06.2020
136	Webinar on Career Opportunities in Capital Market	Webinar	National	Participated	20.06.2020
137	CO-PO Attainment Computation and Outcomes Analysis	Webinar	National	Participated	20.06.2020
138	The Art of Writing a Project Proposal	Webinar	National	Participated	20.06.2020
139	Webinar on The Greatness of Yoga and its Benefits			Participated	21.06.2020
140	National Level Webinar Yoga for Youth on Sixth International Yoga Day Celebrations	Webinar	National	Participated	21.06.2020
141	Two Days National Virtual Conference on Covid – 19 Pandemic: Voice of Youth – An Urgent Need of Psycho-Social Support	Conference	National	Participated	21.06.20 – 22.06.20
142	National Level Webinar on Walking on A Dark Road	Webinar	National	Participated	23.06.2020
143	CO-PO ATTAINMENT Computation and Outcomes Analysis	Webinar	National	Participated	23.06.2020
144	One Day National Level Webinar on Marketing Developments @ Covid - 19	Webinar	National	Participated	24.06.2020
145	Webinar on Ethical Issues in Retailing During Covid – 19	Webinar	National	Participated	24.06.20
146	National Level Webinar on Learning Management System using Canvas Instructure	Webinar	National	Participated	25.06.20
147	International Webinar on Active Listening Skills	Webinar	International	Participated	25.06.20
148	International Webinar Series on Emerging Trends in Energy & Healthcare	Webinar	International	Participated	25.06.20
149	Webinar on Entrepreneurship for Students After Covid 19	Webinar	National	Participated	26.06.20
150	One Day a Webinar Series Entitled Challenges and Complications in Research	Webinar	National	Participated	26.06.20
151	Webinar on Technopreneurs in Today's Arena	Webinar	National	Participated	27.06.20
152	Capacity Building Programme	Webinar	National	Participated	27.06.20

	on The Real Relationship Between You & Your Success				
153	Two Days International Workshop on Learning Management System (LMS)	Workshop	International	Participated -	29.06.2020 & 30.06.2020
154	□□□□□ □□□□□ □□□□□□□ □□□□□ & IQAC □□□□□□□ □□□□□□□ □□□□□ □□□□□□□□ □□ □□□□□	Webinar	National	Participated	02.07.20
155	Three Days Workshop on Consumer Rights, Consumer Awareness, Consumer Protection and Women Welfare Conducted by Consumer Club	Workshop	State	Participated	09.07.2020 – 11.07.2020
156	E – Administration for Teaching and Non Teaching Staff of HEIs	Webinar	National	Participated	07.07.2020
157	National Webinar on research Intelligence and Scholarly Database	Webinar	National	Participated	07.07.2020
158	National Webinar on Entrepreneurial as a Career Choice	Webinar	National	Participated	08.07.2020
159	Webinar on Gender Equality and Women Rights	Webinar	National	Participated	08.07.2020
160	National Level Webinar on Mathematical Ingrained in Melodious Verses in Sanskrit	Webinar	National	Participated	08.07.2020
161	International Webinar on Marching towards Excellence after COVID - 19	Webinar	International	Participated	09.07.2020
162	Three Days Workshop on Consumer Rights, Consumer Awareness, Consumer Protection and Women Welfare Conducted by Consumer Club	Workshop	State	Participated	09.07.2020 – 11.07.2020
163	Live Webinar on New Normal – Social Media	Webinar	National	Participated	10.07.2020
164	International Webinar on How not to Waste a Crisis?	Webinar	International	Participated	10.07.2020
165	International Webinar on COVID – 19 Pandemic Impact: Evolving Business Strategies	Webinar	International	Participated	10.07.2020
166	One Day Webinar on Self Esteem and Body Image	Webinar	National	Participated	13.07.2020
167	Webinar on Art of Writing Research Papers in International Peer Reviewed Journal	Webinar	International	Participated	13.07.2020

168	National Level Webinar on Sustainable Development Goals for Business	Webinar	National	Participated	14.07.2020
169	Placement Webinar on Professional Behaviour	Webinar	National	Participated	14.07.2020
170	National Webinar on Management Thoughts in Kambaramayana	Webinar	National	Participated	14.07.2020
171	Legal and Academic Awareness Programme	Webinar	National	Participated	15.07.2020
172	Panel Discussion on Inclusive Education: Emerging Concerns	Webinar	National	Participated	15.07.2020
173	National Webinar on Behavioural Finance and Investment Decision	Webinar	National	Participated	15.07.2020
174	Two Days Online Workshop on Free and Open Source Alternative for Web Conferencing and Teaching Learning	Webinar	National	Participated	15.07.2020 & 16.07.2020
175	National Level Webinar on MHRD Initiatives in Building A Knowledge Society	Webinar	National	Participated	16.07.2020
176	Webinar on Banking Mergers – Opportunities and Challenges	Webinar	National	Participated	16.07.2020
177	National Level Webinar on Applications of Integrated Graph Theory Research	Webinar	National	Participated	16.07.2020
178	Webinar on The Power of Positive Thinking	Webinar	National	Participated	18.07.2020
179	Webinar on MOODLE Learning Analytics	Webinar	National	Participated	19.07.2020
180	Webinar on COVID 19 and The Plight of Consumers	Webinar	National	Participated	20.07.2020
181	International Level Webinar on Health Benefits of Yoga	Webinar	National	Participated	21.07.2020
182	National Level E-Quiz on UGC – SWAYAM	Webinar	National	Participated	21.07.2020 & 22.07.2020
183	Webinar on Impact on Pre-Incubation on Aspiring Student Entrepreneurs	Webinar	National	Participated	22.07.2020
184	National Webinar on Application of Block Chain Technology in Financial Services	Webinar	National	Participated	22.07.2020
185	Webinar on CSR in Changing Times	Webinar	National	Participated	23.07.2020
186	International Webinar on ACCA Accounting Qualification of the Future Global Career	Webinar	National	Participated	24.07.2020
187	Webinar on Liquids in Heavy	Webinar	National	Participated	25.07.2020

	Metals Extraction				
188	National Webinar on Ethical Implications of Covid – 19 and the Lockdown	Webinar	National	Participated	27.07.2020
189	Paradigm Shift in HRM	Webinar	National	Participated	28.07.2020
190	Barriers for Women Empowerment: Strategies to Overcome	Webinar	National	Participated	28.07.2020
191	Bale a Capability Cake An Extraordinary Tool for Ordinary Women	Webinar	National	Participated	08.08.2020
192	Start Up: An Entrepreneurial Opportunity	Webinar	National	Participated	10.08.2020
193	Kanavu Meipada Inspiring Talk Series - 4	Webinar	National	Participated	26.09.2020
194	State Level Webinar on Voice of Mahatma Gandhi	Webinar	National	Participated	02.10.2020
195	Kanavu Meipada, Inspiring Talk Series - 6	Webinar	National	Participated	10.10.2020
196	Webinar on Personality Development – who am I	Webinar	National	Participated	16.10.2020
197	Kanavu Meipada (Inspiring Talk Series – 7)	Webinar	National	Participated	17.10.2020
198	Kanavu Meipada (Inspiring Talk Series - 8)	Webinar	National	Participated	24.10.2020
199	Kanavu Meipada (Inspiring Talk Series - 8)	Webinar	National	Participated	31.10.2020
200	Kanavu Meipada (Inspiring Talk Series - 10)	Webinar	National	Participated	07.11.2020
201	Kanavu Meipada (Inspiring Talk Series - 11)	Webinar	National	Participated	21.11.2020
202	Kanavu Meipada (Inspiring Talk Series - 12)	Webinar	National	Participated	28.11.2020
203	Kanavu Meipada (Inspiring Talk Series - 14)	Webinar	National	Participated	12.12.2020
204	Kanavu Meipada (Inspiring Talk Series - 15)	Webinar	National	Participated	19.12.2020
205	Kanavu Meipada (Inspiring Talk Series - 16)	Webinar	National	Participated	26.12.2020
206	Kanavu Meipada (Inspiring Talk Series - 17)	Webinar	National	Participated	02.01.2021
207	The Role of ICT Quality Enhancement of Higher Education	National Conference on Strengthening IQAC for Quality Sustainability Organised by the Internal Quality Assurance Cell (IQAC) Sponsored by NAAC, Sri Sarada Niketan College for Women, Karur, Tamil Nadu	National	Presented	08.01.2021 & 09.01.2021
208	A Study on Awareness and	National Conference on	National	Presented	08.01.2021

	Attitude of Primary Health Centres in Veppalodai With Special Reference to Thoothukudi District	Strengthening IQAC for Quality Sustainability Organised by the Internal Quality Assurance Cell (IQAC) Sponsored by NAAC, Sri Sarada Niketan College for Women, Karur, Tamil Nadu			& 09.01.2021
209	Digitalization of Higher Education to Promote Quality and Diversity	National Conference on Strengthening IQAC for Quality Sustainability Organised by the Internal Quality Assurance Cell (IQAC) Sponsored by NAAC, Sri Sarada Niketan College for Women, Karur, Tamil Nadu	National	Presented	08.01.2021 & 09.01.2021
210	Kanavu Meipada (Inspiring Talk Series - 18)	Webinar	National	Participated	09.01.2021
211	Kanavu Meipada (Inspiring Talk Series - 20)	Webinar	National	Participated	23.01.2021
212	Kanavu Meipada (Inspiring Talk Series - 21)	Webinar	National	Participated	30.01.2021
213	Kanavu Meipada (Inspiring Talk Series - 22)	Webinar	National	Participated	06.02.2021
214	Two Days International Webinar on Data Analytical and Business Processes	Organised by the Department of Computer Science and Department of Business Administrative in Collaboration with Kyungpook National University, South Korea	Webinar	Participated	11.02.2021 & 12.02.2021
215	Kanavu Meipada (Inspiring Talk Series - 23)	Webinar	National	Participated	13.02.2021
216	International Faculty Development Program on Influence of NLP in HRM	Organised by the Department of Management Studies, DMI – St. John the Baptist University, Malawi	International	Participated	19.02.2021
217	Kanavu Meipada (Inspiring Talk Series - 24)	Webinar	National	Participated	20.02.2021
218	Kanavu Meipada (Inspiring Talk Series - 26)	Webinar	National	Participated	27.02.2021
219	Kanavu Meipada (Inspiring Talk Series) - 27	Webinar	National	Participated	13.03.2021
220	Kanavu Meipada (Inspiring Talk Series) - 28	Webinar	National	Participated	20.03.2021
221	Kanavu Meipada (Inspiring	Webinar	National	Participated	27.03.2021

	Talk Series) - 29				
222	International Webinar on Communication of Affection for Healthy Work Life Integration – A Global Perspective	Organised by the PG and Research Department of Commerce, St. Mary's College (Autonomous), Thoothukudi	International	Participated	30.03.2021
223	Kanavu Meipada (Inspiring Talk Series) - 30	Webinar	National	Participated	03.04.2021
224	Kanavu Meipada (Inspiring Talk Series) - 31	Webinar	National	Participated	10.04.2021
225	Kanavu Meipada (Inspiring Talk Series) - 32	Webinar	National	Participated	17.04.2021
226	Save and Restore our Beloved Mother Earth Pledge	Earth Day	Ministry of Earth Sciences Government of India	Participated	24.04.2021
227	Kanavu Meipada (Inspiring Talk Series) - 33	Webinar	National	Participated	24.04.2021
228	National Level One-Week Faculty Development Programme on Research Methodology	Organised by Amar Sewa Mandal's Kamla Nehru Mahavidyalaya, Nagpur	National	Participated	26.04.2021
229	Kanavu Meipada (Inspiring Talk Series) - 34	Webinar	National	Participated	01.05.2021
230	Financial Empowerment Through Wealth Creation	Organised by Department of Commerce, The University of Burdwan, West Bengal in Collaboration with Association of Mutual Funds in India (AMFI)	Webinar	Participated	05.05.2021
231	Kanavu Meipada (Inspiring Talk Series) - 35	Webinar	National	Participated	08.05.2021
232	Five Days Faculty Development Program on Investment in Share Market	Organised by the Department of Commerce and IQAC of Shripatrao Kadam Mahavidyalaya, Shirwal under the auspices of Security and Exchange Board of India (SEBI)	FDP	Participated	11.05.2021
233	Kanavu Meipada (Inspiring Talk Series) - 36	Webinar	National	Participated	15.05.2021
234	Kanavu Meipada (Inspiring Talk Series) - 37	Webinar	National	Participated	22.05.2021
235	Address your Signature	Organised by The Placement Cell, TMM College of Arts & Science, Kulathur, Thoothukudi District.	Webinar	Participated	26.05.2021
236	Kanavu Meipada (Inspiring Talk Series) - 38	Webinar	National	Participated	29.05.2021
237	Financial Empowerment through	Organised by Department	National	Participated	31.05.2021

	Strategic Planning: Investment in Mutual Funds	of Management, AIGS in Collaboration with Association of Mutual Funds of India	Webinar		
238	One Day FDP on IOT Smart City Applications	Organised by the Department of Science and Humanities of Hindusthan College of Engineering and Technology, Valley Campus, Pollachi Highway, Coimbatore.	FDP	Participated	05.06.2021
239	Opportunities and Approaches to get National and International Fellowship	Organised by the Department of Physics, Noorul Islam Centre for Higher Education, Kumaracoil, Kanyakumari District, Tamil Nadu	Webinar	Participated	05.06.2021
240	Building on Nature: Area – Based Conservation as a Key Tool for Delivering SDGs in observance of World Environment Day	Organised by the Centre for Sustainable Development & the Centre for Extension Activities – NSS/YRC/RRC, Geetha Jeevan Arts & Science College, Kurukkusalai, Thoothukudi.	Webinar	Participated	05.06.2021
241	Knowledge Management in Digital Era	Organised by the Department of Business Administration, Geetha Jeevan Arts & Science College, Kurukkusalai, Thoothukudi.	International Webinar	Participated	05.06.2021
242	Kanavu Meipada (Inspiring Talk Series) - 39	Webinar	National	Participated	05.06.2021
243	World Environment Day – 2021. Titles of Theme talks were – Environmental Impact Assessment and Updation – Need of the Hour and Air Pollution Control and Its Measures using Geospatial Approach	Organised by Department of Chemistry, jointly with Department of Mathematics, Physics, Computer Science, Information Technology and Computer Applications	Webinar	Participated	05.06.2021
244	Three Days National Online FDP on ICT Tools for Effective Teaching Learning	Organised by IQAC, Kamla Nehru, Mahavidyalaya, Nagpur.	FDP	Participated	08.06.2021 - 10.06.2021
245	Kanavu Meipada (Inspiring Talk Series) - 40	Webinar	National	Participated	12.06.2021
246	Kanavu Meipada (Inspiring Talk Series) - 41	Webinar	National	Participated	19.06.2021

247	Two-day online Faculty Development Program on Capital Markets	Jointly organized by NSE Academy Ltd and School of Commerce, Bharathiar University	FDP	Participated	22.06.2021 & 23.06.2021
248	Kanavu Meipada (Inspiring Talk Series) - 43	Webinar	National	Participated	03.07.2021
249	Webinar on Art of Fund Raising Through IVP	Organised by Innovation and Incubation Research Foundation - ED II, Annamalai University	National	Participated	17.07.2021
250	Webinar on Gamification Of Finance	organised by the PG & Research Department of Commerce, Sri Sarada College for Women(Autonomous), Tirunelveli	National	Participated	17.07.2021
251	Kanavu Meipada (Inspiring Talk Series) - 46	Webinar	National	Participated	24.07.2021
252	Kanavu Meipada (Inspiring Talk Series) - 47	Webinar	National	Participated	31.07.2021
253	One Day FDP on Shaping Post Pandemic Tourism: Key Factors of Consideration	Organised by Department of Commerce & Management, RRIMS Bangalore - Karnataka	FDP	Participated	31.07.2021
254	National Level 7 Days FDP on “Emerging Trends And Challenges In Commerce”	Faculty Development Programme	National	Participated	02.08.2021 – 09.08.2021
255	Kanavu Meipada (Inspiring Talk Series) - 48	Webinar	National	Participated	07.08.2021
256	Kanavu Meipada (Inspiring Talk Series) - 49	Webinar	National	Participated	14.08.2021
257	Webinar on Funding Agencies Support To Entrepreneurship	Webinar	National	Participated	20.08.2021
258	Kanavu Meipada (Inspiring Talk Series) - 50	Webinar	National	Participated	21.08.2021
	Two Days National Online Workshop on “Recent Trends in Research Methodology”	Workshop	National	Participated	29th & 30th December, 2021
	One Day State Level Seminar on Research Techniques in Social Sciences	Seminar	State	Participated	
	Kanavu Meipada (Inspiring Talk Series) - 68	Webinar	National	Participated	01.01.2022

21. Awards of Innovation:

S. No	Title of the Innovation	Name of the Awardee	Awarding Agency	Date of Award	Category
1	Best Researcher National Award - 2020	Dr. V. Sangeetha	Bahujana Sahitya Academy, National Committee of India, Bahujanawriter, Third South India Conference, Tirupathi GSKR, Bavan Anshrapradesh - 517501	15.03.2020	Research
2	Best Teacher Award 2020	Dr. V. Sangeetha	Indiaan World Records	23.10.2020	Best Teacher
3	Kalam Dream Star Award - 2020	Dr. V. Sangeetha	Women Consumer Protection Association, Madurai	01.11.2020	Dream Star
4	Kalam Arivu Maamani Award	Dr. V. Sangeetha	Kalam UVF Foundation, Thai Ullam Arakkattalai	15.10.2020	Arivu Maamani
5	Dr. Sarvapatli Radhakrishnan Award - 2021	Dr. V. Sangeetha	Se.VE Record Holder Forum, Tiruchy	05.09.2021	Nallasiriyar Viruthu
6	Research Education Solutions	Dr. V. Sangeetha	International Conference on “21st Century Innovations in Management, Science and Technology, Education and Social Sciences”	19th December, 2021	Research Excellence Award

22. Membership

S. No	Date	Title of the Programme	Organised by	Certificate Number
1	25.04.2020	Fellow Membership	Indian Academic Researchers Association, Tiruchirappalli	Fellowship Member: F073/2020
2	28.03.2020	Certificate of Membership	Life Member of CAPE RESEARCH FORUM, OF, BY AND FOR – YOU, Trust. Reg.No. 198/B4 – 2017 from Ist March 2020, Kanyakumari District	Membership No: CRFM2020-A107