

SRI SARADA COLLEGE FOR WOMEN



(An Autonomous Institution)
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
Institution recognised u/s 2(f) and 12(B) of UGC &
Reaccredited with “A” grade by NAAC
(A branch of Sri Ramakrishna Tapovanam, Tirupparaithurai)
Ariakulam, Thoothukudi NH, Maharaja Nagar Post,
TIRUNELVELI 627011



Event Report

PG and Research Department of Commerce conducted National Level Conference on Social Entrepreneurship: Innovation and Development of Budding Businesses on March 17th 2023. The National Level Conference started with Prayer Song. **Dr. N. Kamala**, Principal, Sri Sarada College for Women (Autonomous), Tirunelveli – 627011 delivered the Welcome Address, **Dr. V. Sangeetha**, Assistant Professor and Dean – Autonomous, Sri Sarada College for Women (Autonomous), Tirunelveli – 627011 delivered the Introductory Address and launching the Abstract Books. **Dr. T. Soma Sundaram**, Assistant Professor - Management Studies, Kristu Jayanti College, Bangalore - 560 033, Karnataka delivered the speech on the topic “Entrepreneurship Innovation and Development of Budding Business” and **Dr. M. Dhiliphan Kumar**, Master Trainer, Entrepreneurship Development & Innovation Institute, Government of Tamil Nadu delivered the talk on the topic “Social Entrepreneurship” and give some innovative ideas related to budding businesses. The resource person’s speech was very useful and informative for the students and staff members. 107 abstract papers were published. The delegates selected the 3 Best paper presenter and honoured them with Best Paper Award. Our college Director **Prof. (Major) P. Chandrasekaran**, Sri Sarada College for Women (Autonomous), delivered the felicitation address. **Dr. A. Aruna Devi**, Associate Professor & Head, Sri Sarada College for Women (Autonomous), Tirunelveli – 627011 delivered the vote of thanks. The programme comes to an end with college song & Shanthi Prayer.

ABSTRACT LAUNCHING

