



SRI SARADA COLLEGE FOR WOMEN

(An Autonomous Institution)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Institution recognised u/s 2(f) and 12(B) of UGC & Reaccredited

with “A” grade by NAAC (A branch of Sri Ramakrishna

Tapovanam, Tirupparaithurai)

Ariyakulam, Thoothukudi NH, Maharaja Nagar Post,

TIRUNELVELI 627011



Criteria VI

6.2 STRATEGY DEVELOPMENT AND DEPLOYMENT

6.2.1 THE INSTITUTIONAL STRATEGIC / PERSPECTIVE PLAN HAS BEEN

CLEARLY ARTICULATED AND IMPLEMENTED

2024-2025



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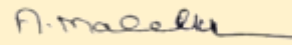
STAFF PRESENTATION/PUBLICATION IN THE CONFERENCE PROCEEDINGS 1. DEPARTMENT OF TAMIL

Name of the Journal	Name of the Author/Coauthors	Title of the Paper	ISSN No. Vol.No. Page No
ஊழலுர்ஊ - ஐவெநசயெவழையெட துழரசயெட முக சுநளநயசஉா டெர்அயவெவநைஇ யுசவள யனெ ளுஉநைஉெந	முனைவர் த. தனலெட்சுமி	கிருபானந்த வாரியாரின் கந்தபுராண தத்துவம்	நு-ஐளுளு: 2456-5571 ஏழட.மே : 9 இ யபந . மே : 94 - 97

Date	Title of the Conference/Seminar	Organized by@ Venue	Details of participants	Title of the Paper with Proceedings ISBN No
07.07.2024	காமத்துப்பால் வாழ்வியல் வளம்	உலகத் திருக்குறள் மையம் மற்றும் திருச்சிராப்பள்ளி செம்மொழி மன்றம்இ திருச்சி - 621 216	முனைவர் த. தனலெட்சுமி	திருவள்ளூரின் அகப்பொருள்நெறி ஐளுமே மே:978-81-944186-1-0
19.07.2024	திருக்குறள் கவியுரை- உலக சாதனை நிகழ்வு	உலகத் திருக்குறள் மையம் மற்றும் திருச்சிராப்பள்ளி செம்மொழி மன்றம்இ திருச்சி - 621 216	முனைவர் த. தனலெட்சுமி	ஒரு குறள் ஒரு கவி ஐளுமே மே:978-93-340-2578-1
20.12.2024	தமிழ்மொழி வளர்ச்சியில் பன்முகப்பார்வை	ஸ்ரீ சாரதா மகளிர் கல்லூரி (தன்னாட்சி)இ திருநெல்வேலி-627011.	முனைவர் த. தனலெட்சுமி	பண்டைக்கால அரசியல் வாழ்வியல் மரபுகள் ஐளுமே மே: 978-81-973799-6-3
20.12.2024	தமிழ்மொழி வளர்ச்சியில் பன்முகப்பார்வை	ஸ்ரீ சாரதா மகளிர் கல்லூரி (தன்னாட்சி)இ திருநெல்வேலி-627 011.	முனைவர் க. சிந்து	சிலப்பதிகாரத்தில் அறிவியல் சிந்தனைகள்இ ஐளுமே மே: 978-81-973799-6-3
27.12.2024	பன்முகப் பார்வையில் திருக்குறள்	விவேகானந்தா கல்லூரிஇ அகஸ்தீஸ்வரம்-629 702.	முனைவர் க. சிந்து	திருக்குறளில் அறிவியல் சிந்தனைகள் ஐளுமே மே: 978-93-341-8428-0
20.12.2024	தமிழ்மொழி வளர்ச்சியில் பன்முகப்பார்வை	ஸ்ரீ சாரதா மகளிர் கல்லூரி (தன்னாட்சி)இ திருநெல்வேலி-627 011.	திருமதி. பி. முத்துலெட்சுமி	சூழலியல் நோக்கில் சிற்றிலக்கியங்கள் ஐளுமே மே: 978-81-973799-6-3
27.12.2024	பன்முகப் பார்வையில் திருக்குறள்	விவேகானந்தா கல்லூரிஇ அகஸ்தீஸ்வரம்-629 702.	திருமதி. பி. முத்துலெட்சுமி	திருக்குறளில் அறிவியல் சிந்தனைகள் ஐளுமே மே: 978-93-341-8428-0


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2. DEPARTMENT OF ENGLISH

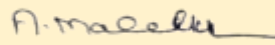
Date	Title of the Conference/Seminar	International Conference on Current Trends in English Language Teaching and Literature
04.10.2024	Organized by@ Venue	Department of English, Sri Sarada College for Women (Autonomous)
Details of participants		Title of the Paper with Proceedings
Dr. M. Sivakala		Delineation of Indian Cultural Inheritance in Chitra Banerjee Divakaruni's <i>Arranged Marriage</i>
Dr. M. Lalitha		Portrayal of East West Conflict in Sunetra Gupta's <i>Memories of Rain</i>
Lt S.Chithra		Effective Instructional Approach: Mastering English Language
Selvi. Arthi. K		<i>Frankenstein</i> and the Ethics of Creation: Science Fiction's Enduring Reflection on Human Innovation
Selvi. M. Gokila		Transforming Education for Sustainability: The Effect of English Language and Literature
Selvi. M. K. Thanusree Rukmani		Echoes of Nature: An Eco-Critical Analysis of Pankaj Sekhsaria's <i>The Last Wave</i>
Selvi. D. Sathiya		A Linguistic Analysis of PerumalMurugan's <i>Estuary</i>
Selvi. S. Maharasi		Twitter Fiction and Cultural Commentary: Using Microfiction to Address Contemporary Issues
Dr. S. P. Athira		An Eco-critical Reading in Yann Martel's <i>Life of Pi</i>
Selvi. R.Karthiga		Butterfly Effect in the Science Fiction <i>The Chaos Effect</i> By Michael Roberts

3. DEPARTMENT OF ECONOMICS

Date	Title of the Conference/Seminar	Organized by@ Venue	Details of participants	Title of the Paper with Proceedings
13.09.2024	National Conference on "Recent Trends in Investor Interest and Creative Investment Strategies"	Sri Sarada College for Women (Autonomous), Tirunelveli-627 011	Selvi.T.Miruna Devi	Trends and Insights of Consumer Behavior and Market Adoption of Digital Gold
07.10.2024	One day National Seminar on "Contemporary Research on Sustainable in India (CRSDI-2024)"	Kamaraj College (Autonomous), Thoothukudi – 628 003	Selvi.T.Miruna Devi	A Study on the Socio Economic Conditions of Power Loom Weaving Workers in Sankarankovil: Implication for SDG-8
31.01.2025	One day International Conference on Entrepreneurial Leadership in a Changing World: Strategies for Sustainable Growth	Department of Economics, Wavoo Wajeetha Women's College for Arts and Science, Kayalpatnam-628204	Dr.T.Kalavathi Assistant Professor	Trends and Challenges in Entrepreneurial Leadership
			Selvi.T.Miruna Devi Assistant Professor	Role of building an inclusive Entrepreneurial Ecosystem
			Selvi.S.Sathya Assistant Professor	Global Perspective on Entrepreneurship


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4. DEPARTMENT OF MATHEMATICS

Date	Title of the Conference/Seminar	Organized by @ Venue	Details of participants	Title of the Paper with Proceedings ISBN No
30.08.2024	International Conference on "Recent Trends in Applied Mathematics"	Department of Mathematics, Sri Sarada College for Women (Autonomous), Tirunelveli – 627 011	Dr. B. Revathy	A Common Fixed Point Theorem for Compatible Mappings of Type (R) in L-Fuzzy Metric Space, ISBN No.:978-81-973799-1-8

5. DEPARTMENT OF PHYSICS

Name of the Journal	Name of the Author/Coauthors	Title of the Paper	ISSN No. Vol.No. Page No
Uttar Pradesh Journal of Zoology	S. Magara Jothi Lakshmi	Evaluation of Cytotoxic Effect in Ag/ZnO Nanocomposites on human Myelogenous Leukaemia	Volume 45, Issue 12, Page 102-110,2024; Article no. UPJOZ3533 ISSN: 0256-971X(P)
	S. Magara Jothi Lakshmi	Co- precipitation vs. Gren Synthesis: A Comparative Analysis of Structure, Morphology, Optical Properties v, and antibacterial activity of Ag/ZnO Nanocomposite	Volume 45, Issue 2, Page 66-75, 2024; article no. UPJOZ3201 ISSN: 0256-971X(P)

6. DEPARTMENT OF CHEMISTRY

Name of the Journal	Name of the Author/Coauthors	Title of the Paper	ISSN No. Vol.No. Page No
ICAMA 24 Book of conference proceedings	H.Q. Sree sankini, Smt.V. Raja rajeswari & Smt. K. Lakshmi	Plant mediated synthesis of cobalt oxide nanoparticles using Morinda citrifolia fruit extract and Its anti-cancer activity.	ISBN: 978-81-931566-8-1
ICAMA 24 Book of conference proceedings	Baby S, ThangaSharmila M, Smt.V. Raja rajeswari & Smt. K. Lakshmi	Chemical synthesis and characterisation of binary metal oxide, cobalt oxidecadmium oxide nanocomposite and its application.	ISBN: 978-81-931566-8-1

7. DEPARTMENT OF COMPUTER SCIENCE

Name of the Journal	Name of the Author/Coauthors	Title of the Paper	ISSN No. Vol.No. Page No
International Journal of Engineering Applied Sciences and Technology	Smt.M.Gandhimathi Dr.V.Vallinayagi	Machine Learning Algorithms For Forecasting Moral Behaviour in COVID-19 Cardiovascular Problem	ISSN: 2455-2143 Vol.9, Issue 2, PP-143-148

Date	Title of the Conference/Seminar	Organized by @ Venue	Details of participants	Title of the Paper with Proceedings ISBN No
06.09.2024	International Conference on Recent Advances in Cloud Computing and Communication Technology-ICRACCCT'24	Noorul Islam College of Arts & Science, Kumaracoil, Kanyakumari District-629180.	Smt.M.Gandhimathi, Research Scholar Dr.V.Vallinayagi	The Evaluation of Machine Learning Algorithms for Forecasting Moral Behaviour in COVID-19 Heart Patients ISBN No: 978-81-972950-1-0

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8. DEPARTMENT OF COMMERCE

Date	Title of the Conference/Seminar	Organized by@ Venue	Details of Participants	Title of the paper with Proceedings
11.03.2024 to 15.03.2024	Global ESG and Sustainability Summit AAROHAN 2.0	Student Research and Development Cell - SRDC ATLAS Skill Tech University.	Ms.A.Ammu Janani, Research Scholar and Dr.R.Muthulakshmi	Consumer towards Strategies Approaches in Packaging with in the Food Processing Sector
			Smt.M.Maria Diana, Research Scholar Dr.R.Muthulakshmi	Online Buying -Sustainable Development and Green Consumer
			E.Esakki Revathy and Dr.R.Muthulakshmi	The Imperative of Sustainable Packaging in Modern Marketing: A Comprehensive Study
			T.Maha Lakshmi and Dr.R.Muthulakshmi	Economic Social Governance Right: A Study On Challenges Right to Education Act, 2009.
			S.Pushpa rani, Research Scholar and Dr.R.Muthulakshmi	Awareness of Digital Payment in Rural Areas Special reference to Tirunelveli District.

9. DEPARTMENT OF CORPORATE SECRETARYSHIP

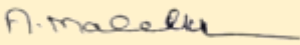
Date	Title of the Conference/Seminar	National Conference on "Recent Trends in Investor Interest and Creative Investment Strategies"
13.09.2024	Organized by@ Venue	Department of Commerce(Corporate Secretaryship), Sri Sarada College for Women(Autonomous), Tirunelveli-627011
Details of participants		Title of the Paper with Proceedings
Dr.A.Aruna Devi		Working Women's Investment Preferences In Selected Public Sector Organizations in Tamilnadu- A Study
Dr.A.Aruna Devi		The Concept of Developing an Adaptive Investment Strategy Respond to Changing Market Conditions
Dr.S.Arumba Selvi		Impact of Social Media on Stock Market – A Study on Tirunelveli City
Dr.P.Suganya & Dr.R.Pushpalatha		An Effective Transformation of Digital Currency
Dr.R. Pushpa Latha & Dr.P.Suganya		Impact on Investors Perception Towards Digital Gold as an Investment With Special Reference to Tirunelveli City

10. DEPARTMENT OF BUSINESS ADMINISTRATION

Date	Title of the Conference/Seminar	Organized by@ Venue	Details of participants	Title of the Paper with Proceedings
13.02.2025 to 14.02.2025	International Seminar on "Global Standards of Business: Issues, Challenges and Implications"	Department of BCom Honours, St.Xaviers College (Autonomous), Tirunelveli - 627002	Dr.P.Shunmuga Thangam Assistant Professor & Head, Department of Business Administration.	A Study on Challenges and Opportunities of Organic Farming in Tirunelveli District.
13.02.2025 to 14.02.2025	International Seminar on "Global Standards of Business: Issues, Challenges and Implications"	Department of BCom Honours, St.Xaviers College (Autonomous), Tirunelveli - 627002	Smt.J.Madhu Vathana, Assistant Professor, Department of Business Administration.	Pro Environmental Consumer Behaviour on E - Cars: A Critical Review of Literature.
13.02.2025 to 14.02.2025	International Seminar on "Global Standards of Business: Issues, Challenges and Implications"	Department of BCom Honours, St.Xaviers College (Autonomous), Tirunelveli - 627002	Smt.L.R.Padma Priya, Assistant Professor, Department of Business Administration.	A Study on Challenges and Opportunities of Organic Farming in Tirunelveli District.


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11. DEPARTMENT OF SOCIAL WORK

Name of the Journal	Name of the Author/Coauthors	Title of the Paper	ISSN No. Vol.No. Page No
Staps Journal	Dr. P. Akila Head & Assistant Professor, Department of Social Work	Work-Life Balance Towards Social Entrepreneurship Women	ISSN No:1782-1568, Volume-11, Issue-1-2025,Page No:325-329


Date	Title of the Conference/Seminar	Organized by@ Venue	Details of participants	Title of the Paper with Proceedings
13.09.2024	Recent Trends In Investor Interest And Creative Investment Strategies	Department of Commerce(CS) Sri Sarada College For Women (Autonomous), Tirunelveli-627011	Smt. M. Selva Lakshmi, Assistant Professor, Department of Social Work	Sustainability Financial Risk Management
01.10.2024	Cross-Disciplinary Research - National Symposium on "Solutions For Current Issues In The Society, Environment, Ethics, Health, Education, Business,Culture, Science & Technology Including Ict	Department of Commerce & Department pf Social Work Sri Sarada College For Women (Autonomous),Tirunelveli-11	Smt. M. Selva Lakshmi, Assistant Professor, Department of Social Work	Role of Women For Sustainable Development

12. DEPARTMENT OF COMPUTER APPLICATIONS

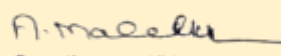
Name of the Journal	Name of the Author/Coauthors	Title of the Paper	ISSN No. Vol.No. Page No
International Journal of Electrical Computer Engineering	P.Anusha	Next – generation offloading using hybrid deep learning network for adaptive mobile edge computing	ISSN: 2088-8708, vol.15,no.2,pp.332-335

13. DEPARTMENT OF AI&DS

Name of the Journal	Name of the Author/Coauthors	Title of the Paper	ISSN No. Vol.No. Page No
International Journal of Creative Research Thoughts	T.MuthuKaleeswari Dr.K.Amutha	E-Commerce Information System Using Neural Network Algorithms	ISSN:2320-2882, Volume12, Issue:8, Page No:56-68


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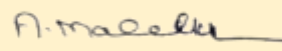
14. DEPARTMENT OF LIBRARY

Name of The Journal	Name of the Author	Title of the Paper	ISSN No Vol.No. PageNo
Journal of Emerging Technologies and Innovative Research	Dr.G.Radha	Publication Contribution of Research Productivity of AzadirachtaIndica Zipf's Law Exponential Growth Rate : A Special Reference	ISSN:2349-5162 Volume No: 12 Issue No 2

Date	Title of the Conference/Seminar	Organized by @ Venue	Details of participants	Title of the Paper with Proceedings ISBN No
30.08.2024	International Conference on "AI-Driven Innovations in Academic and Research Librarianship"	Chevalier T.Thomas Elizabeth College for Women, Chennai-600011.	Dr.G.Radha	Bibliometric Out look of Research Output on Library Management with a Slant to Application of Price's square Root Law and Pareto Principle. ISBN No.: 978-81-984511-8-7


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