



Sri Sarada College for Women

(An Autonomous Institution)

(Reaccredited with “A” grade by NAAC)

Institution included u/s 2(f) and 12(B) of UGC

Affiliated to Manonmaniam Sundaranar University

(A branch of Sri Ramakrishna Tapovanam, Tirupparaithurai)

Ariyakulam, Tirunelveli Thoothukudi–High Road, Maharaja Nagar Post,

TIRUNELVELI-627011.



CRITERION III

3.3 INNOVATION ECO SYSTEM

3.3.2 Details of Workshops/Seminars Conducted on Intellectual Property Rights (IPR), Research Methodology, entrepreneurship and skills development during the year

(2024-2025)



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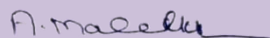


3.3.2 Details of Workshops/Seminars Conducted on Intellectual Property Rights (IPR), Research Methodology, entrepreneurship and skills development during the year

S.No	Date	Programme Name	Resource Person	Beneficiaries
1.	08.06.2024	Special ICT Training Programme for Teachers from Rural Domain	1. Shri. S. Sankaran, Auditor CII (Retired), Chennai. 2. Sri. Prem Kumar Gokuladasan, Founder & Managing Trustee, Bumble B Trust and Kalvi 40 Team, Chennai 3. Sri. S. Sivaraman, Kalvi 40 Team, Chennai. 4. Sri. S. Karthick, Kalvi 40 Team, Chennai	1. 64 Faculty Members from Sri Sarada College for Women (Autonomous), Tirunelveli – 627011. 2. 15 Teachers from Sarada Matriculation Higher Secondary School, Tirunelveli – 627011. 3. 4 Faculty members from Sri Sarada College of Education for Women, Tirunelveli - 627011
2.	12.06.2024	Design Thinking – The Creative Approach to Problem Solving	1. Dr. S. Arumuga Perumal, Director, Riyasaa Labs, Nagercoil – 629002 2. Dr. S. Amirtharaj, Associate Professor, Department of Computer Applications (MCA) MEPCO Schlenk Engineering College, Sivakasi – 626005.	172 UG Students 36 PG Students 51 Faculty Members
3.	10.07.2024	Motivation Meet on Women Awareness Generation, Education, Knowledge Enrichment, Empowerment and Employment	Er. Ravi Chockalingam, BE., MBA., CMQ- USA Senior Quality Manager, MNC, Dubai.	869 UG Students 63 PG Students 73 Faculty Members
4.	26.07.2024	Start – Up Opportunities & IPR	Dr. G. Karthikeyan, M.E., Ph.D., Associate Professor, Department of Electronics & Communication Engineering (ECE) PSR Engineering College, Sevalpatti, Sivakasi – 626140	201 Students 8 Faculty Members
5.	26.07.2024	IIC Activity – Visit to Incubation Centre	1. Selvi. Dharshini, Founder, Infosmite 2. Mr. Vasantha Kumar, Founder, Brand Mindz, Global Technology Private Limited 3. Mr. K. Velmurugan, Project Fellow, Startup TN 4. Mr. Veeera Balavanam, Founder, Senthuraa Technology	40 Students 2 Faculty Members


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S.No	Date	Programme Name	Resource Person	Beneficiaries
6.	07.12.2024	IIC Activity – Field Visit – India Cements, Sankar Nagar, Thalaiyuthu, Tirunelveli District	1. Smt. P. Anusha, Assistant Professor & Head, Department of Computer Applications, Sri Sarada College for Women (Autonomous), Tirunelveli - 627011 2. Dr. V. Sangeetha, Assistant Professor Department of Commerce Sri Sarada College for Women (Autonomous), Tirunelveli – 627011	35 PG Students 15 UG Students 2 Faculty Memebers
7.	10.12.2024	Leadership, Skill Training and Development Programme & Faculty Development Programme	Sri. M. Thiyagarajan, BE., (RECT), M.Tech., (IITM), Sertved @ Blie Star – HP, Alpha Imager, Norlinwest Sweden, Nuline Technology, Director, Designer Council of India.	212 Students 48 Faculty Members
8.	12.12.2024	State Level Workshop on The Art of Design: Canva for Everyone	Mr. R. Karthikeyan., MCA., Ph.D., Assistant Professor, Department of Commerce (CA), Vivekananda College, Madurai – 625234	11 Faculty Members 3 PG Students 50 UG Students
9.	24.02.2025	Orientation Programme on —Resume Building and Self-Introductionl	Mr.R.G.Shankarapandian Guimax English Academy,Tirunelveli- 627001.	84 Final year students
10.	25.02.2025	Campus Recruitment Drive 2025 – SBI Life Insurance	Sri S. Jeyaraj, Divisional Manager Selvi. G. Soundarya, Sri. N. Parthasarathy, Sri. M. Ohm Thangam Development Mangers SBI Life Insurance Company Ltd., Tirunelveli-627001.	77 Final year students - 50 students recruited
11.	01.03.2025	Orientation Programme on —How to Crack Interviewl?	Smt. A. Navaneetha Kamatchi, HR Executive, WICE Academy,Tirunelveli-627001.	53 Final year students
12.	03.03.2025	Campus Recruitment Drive 2025 – WICE	Sri J.P. Jesinth Christostom, Branch Manager, Sri G.V. Shibi Akish Priyan, District Coordinator, Winners Institute of Communicative English (WICE), Tirunelveli-627001.	16 Final-year B.Ed students 31 Final year Arts, and Science students -20 students recruited


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13.	05.03.2025	Orientation Programme on —Preparing for Campus Placementl	R.G.Shankarapandian Guimax English Academy Tirunelveli-627001.	58 Final year students
14.	06.03.2025	Campus Recruitment Drive 2025 – Aurolab	Smt.S.Rama, Team Leader Selvi.P.Muppidathi, Production Graduate Staff, AuroLab, Madurai - 625 020.	73 Final year students- 58 students recruited


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REPORT ON FACTORY VISIT AT INDIA CEMENTS, SANKAR NAGAR, THALAIYUTHU, TIRUNELVELI DISTRICT

Date: 07.12.2024

Time: 10.00 am to 1.00pm

Organised by

Institution Innovation Council (IIC 7.0)



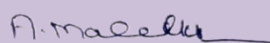
On 07.12.2024 (Saturday), to gain an understanding of the manufacturing processes, quality control measures, and operational practices at factory-India Cements, Tirunelveli. The visit aimed to observe their production workflow and learn about their commitment to quality and environmental responsibility. The factory operates with an installed capacity of insert capacity, e.g., X million tonnes per annum]. The factory produces a range of cement types, including Ordinary Portland Cement (OPC), Portland Pozzolana Cement (PPC), and specialized cements for industrial use. Limestone, the primary raw material, is sourced from nearby quarries. Use of conveyor belts ensures efficient transportation of materials. Next involves the following stages: **Crushing and Grinding:** Limestone and other raw materials are crushed and ground to a fine powder. **Clinker Production:** Materials are heated in a rotary kiln to form clinker. **Grinding and Mixing:** The clinker is mixed with additives like gypsum and ground into the final cement product. **Packaging:** Finished cement is packaged using automated systems for retail and bulk distribution. The visit to India Cements provided a comprehensive understanding of the cement manufacturing process and the company's commitment to sustainability and quality. It highlighted the integration of advanced technology and innovative practices to address industry challenges and maintain a competitive edge. Faculty members and students from PG departments(Mathematics,

Physics, Chemistry, Commerce, English and Computer science), have visited the factory.

Total number of beneficiaries by this programme is 50 students and 2 teachers.


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Workshop on "Entrepreneurship and Innovation as a Career Opportunity"

Jointly Organised by


Institution Innovation Council (IIC), Training, Skill and Development & Placement Cell,

Department of Economics, Commerce and Business Administration

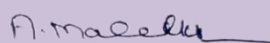
Date and Day	Time	Platform	Venue
28.10.2024 Monday	2.00 pm	Google Link: To join the meeting on Google Meet, click this link: https://meet.google.com/knn-orte-akp	Sri Vidhya Block, College Campus



Workshop on "Entrepreneurship and Innovation as a Career Opportunity" programme commenced with Universal prayer Ohm Sahnavavathu. Dr. P. ShunmugaThangam, Assistant Professor & Head, Department of Business Administration gave the welcome address. Smt. A. ShunmugaPriya, Assistant Professor, Department of Economics introduced the Chief Guest. Dr.V.Sangeetha, Assistant Professor, Department of Commerce and Dean, Training Skill and Development & Placement Cell delivered a special lecture on entrepreneurship and innovation as a career opportunity. She highlighted the importance of developing the entrepreneurship skills and the interpersonal skills, critical and creative thinking for the students to achieve success in their entrepreneurship. Dr.M.Veeralakshmi, Assistant Professor of Commerce proposed the vote of thanks. The programme concluded with shanthi prayer.


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The State Level Workshop on "The Art of Design: Canva for Everyone"

Organized by

SRI SARADAGROUP OF INSTITUTIONS FOR WOMEN (AUTONOMOUS),
TIRUNELVELI-II

Jointly Organized by

Training, Skill Development, Placement and Higher Education
& Department of Computer Applications

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Date: 12.12.2024 Time: 10.00 a.m. – 4.30 p.m. Venue: Digital Language Lab

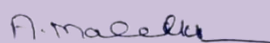


Sri Sarada College for Women(Autonomous), Tirunelveli conducted State Level Workshop on "The Art of Design:Canva for Every one".The programme started with prayer. Dr.(Smt).V.Vallinayagi Associate Professor & Head,PG and Research Department of Computer Science presented the welcome address.Blessings were given by Yatiswari Saravanabhavapriya amba Secretary,Sri Sarada College for Women,Autonomous,Tirunelveli.The chief guest honoured by Yatiswari Mukundapriya amba Advisor, Sri Sarada College for Women,Autonomous,Tirunelveli.Introduction about the guest of honour delivered by Smt.P.Anusha Assistant Professor & Head,Department of Computer Applications. The keynote address on Canva for Workshop was given by Mr.R.Karthikeyan Assistant Professor, Vivekananda College Department of Commerce(CA),Madurai.The student and staff participants equipped with the skills

to create stunning visual content using Canva.Prof (Major). P. Chandrasekaran, Director, Sri Sarada Group of Institutions delivered the felicitation address.Smt N.Menaka,Assistant Professor,Department of Information Technology delivered the vote of thanks. The programme concluded along with college song and Shanthi prayer.


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Brain Storming Session and Colloquium on Internship, Empowerment and Employment and Career Development


Organised by

Training, Skill Development, Placement and Higher Education Cell

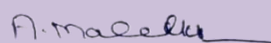
Date: 03.04.2025 & 04.04.2025



“Brain Storming Session and Colloquium on Internship, Empowerment and Employment and Career Development” was conducted on 03.04.2025 & 04.04.2025. The Session commenced with Universal prayer *Om Sahamavathu*. Dr. N. Kamala, Principal gave the welcome Address. Prof (Major) P. Chandrasekaran, Director introduced the special Guests. Shri S. Sankaran, Auditor, CII (Retired) delivered the keynote address, focusing on the importance of the meeting for students’ career development and employment opportunities across various platforms. Mr. Karthik Subramanian, Duke Universities Fuqua school of Business, USA, shared valuable suggestions and ideas on internship opportunities and long-term career planning to empower students. He insisted the students to be equipped with the ICT tools, skills and confidence. Shri. Sundar Lakshmanan founder of Lakson Technologies Private Limited, Chennai, discussed current and future job market trends, including in-demand, skills and industry hiring patterns and how to navigate this landscape. The students and staffs interact with resource persons. The experts addressed the 11th class students in the first session on 3rd April and highlighted about the preparation for NEET, JEE etc. The last session on 4th April was dedicated for a colloquium with college teachers. Mr Karthik Subramanian after having seen the infrastructure in the campus for startup, incubation centre and for engaging online programmes


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Orientation Programme on

“Interview is Nothing but a Conversation: But an Indispensable Skill for All Ages

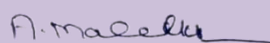
19.09.2024



Training, Skill Development & Placement Cell and Department of English, jointly organized an Orientation Programme on “Interview is Nothing but a Conversation: But an Indispensable Skill for All Ages” on 19.09.2024. The programme commenced with an invocation to the God Almighty. Dr. N. Kamala Principal of our College delivered the Welcome Address. Yatiswari Mukundapriya, Advisor showered the blessings. Prof. (Major) P. Chandrasekaran Former Principal, MS University Constituent Model College, Nagalapuram, Thoothukudi District, explained the different strategies and procedures for a successful interview. He also highlighted the do’s and don’ts for an active participation in interview. Video presentation on ideal mock interview was screened. Four PG students and two UG Students performed mock interview. Dr. M. Sivakala Assistant Professor & Head Department of English proposed the vote of thanks. The programme concluded with the College Song and Shanthi prayer.


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