



## **Sri Sarada College for Women**

(An Autonomous Institution)

(Reaccredited with “A” grade by NAAC)

Institution included u/s 2(f) and 12(B) of UGC

Affiliated to Manonmaniam Sundaranar University

(A branch of Sri Ramakrishna Tapovanam, Tirupparaithurai)

Ariyakulam, Tirunelveli Thoothukudi–High Road, Maharaja Nagar Post,

**TIRUNELVELI-627011.**



### **CRITERION III**

#### **3.3 INNOVATION ECO SYSTEM**

**3.3.1 Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centers for research, Entrepreneurship, Community orientation, incubation, etc.**

**(2024-2025)**



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**TIRUNELVELI-627011**

E-mail: [srisaradatvl@gmail.com](mailto:srisaradatvl@gmail.com) Website: [www.srisaradacollege.org](http://www.srisaradacollege.org)



## INSTITUTION INNOVATION COUNCIL (MHRD – IIC: MIC)

Date	Activities	Resource Person/s	No of Participants	Activity at a Glance
25.06.2024	Institutional Business plan competition session -1	Business plan competition – 1 : Judges: Lt.(Smt.)S.Chithra, Assistant Professor, Department of English Selvi.K.Arthi Assistant Professor, Dept of English Sri Sarada College for Women (A), Tirunelveli- 627011	35 Students and 2 faculty members	
03.07.2024	Institutional Business plan competition session -2	Business plan competition – 2 : Judges: Selvi.S.Maharasi Assistant Professor, Department of English Selvi.R.Harsha Assistant Professor, Dept of BBA Sri Sarada College for Women (A), Tirunelveli- 627011.	30 Students and 2 Faculty members	
08.07.2024	Intra Institutional Business plan competition session- 3	Business plan competition – 3 :Judges: Dr.R.Muthulakshmi Associate Professor of Commerce Dr.B.Revathy Assistant Professor of Mathematics , Sri Sarada College for Women (A), Tirunelveli-627011.	42 Students and 2 Faculty Members	
16.07.2024	Workshop on —Process Design and Developmentl	Dr.(Smt.).A.Anitha, Professor & Head, Department of Artificial Intelligence & Data Science, Francis Xavier Engineering College (Autonomous), Tirunelveli-627003.	32 Students and 6 Faculty Members	

*Kamala*  
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22.07.2024	Innovation & Entrepreneurship outreach program in schools	Organized at Sri Sarada Matric Hr.Sec. School, Tirunelveli-627011 Resource Person Dr.Milka Vijayan , Assistant Professor Department of Commerce, Sri Sarada College for Women (A), Tirunelveli-627011.	30 School Students , 5 III B.com students and 2 Faculty Members ,	
22.07.2024	Session on Prototype Validation- Innovation to Startup- Value proposition Fit and Business Fit	R. Kiruthika Saraswathi, Assistant Professor, Department of Physics Sri Sarada College for Women (A), Tirunelveli-627011.	72 Students and 11 Faculty Members	
23.07.2024	Session on Boot camp (or) mentoring session	Prof.(Major)P.Chandrasekaran, Director Sri Sarada College for Women(A), Tirunelveli-627011.	74 Students and 13 Faculty Members	
23.07.2024 (10am - 11.15am)	Session on Incubation - Opportunities for students & Faculties, Early stage Entrepreneurs	Prof.(Major) P.Chandrasekaran, Director Sri Sarada College for Women (A), Tirunelveli-62701.	74 Students and 13 Faculty Members	
24.07.2024 (1.45pm- 3.30pm)	Session on Angel Investment/ Venture Capital(VC) Funding opportunity for Early stage Entrepreneurs	Dr.R.Kavitha, Assistant Professor & Dean R,I&D Department of Commerce Sri Sarada College for Women (A), Tirunelveli-627001.	15 Students and 2 Faculty Members	

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25.07.2024	Workshop on —Business Model canvasl (BMC)	Selvi.S. Murugeswari, Assistant Professor, Department of Information Technology , Sri Sarada College for Women(A), Tirunelveli-627011.	83 Students and 2 Faculty Members	
25.07.2024	Panel discussion — innovation and start-up Ecosystem Enablers from the region	The panel members 1.Dr.V.Sangeetha, Assistant Professor, Dept of commerce 2. Dr.P.Arumuga Selvi, Assistant Professor, Dept of Commerce (CS) 3. Selvi T.Miruna Devi, Assistant Professor, Dept of Economics, 4.Selvi.A.Suruthivelvizhi, Assistant Professor, Dept. of BBA	12 Faculty Members	
26.07.2024	Session on —How to plan for start-up and legal & Ethical stepsl	Dr. G. Karthikeyan, Associate Professor, Department of Electronics and Communication Engineering, PSR Engineering College, Sevalpatti, Sivakasi- 626 140.	94 Students and 11 Faculty Members and	
26.07.2024	Exposure visit to Incubation unit	Tirunelveli City Municipal Corporation Incubation Centre, Thirunagar, Tirunelveli-627006.	74 Students and 2 Faculty Members	

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